



The Society of Publishers in Asia (SOPA)

Online Recruitment Service Form

30-Jun-10

Date: _____

Company Information

Company Name: Edipresse Hong Kong Limited

Website: <http://www.edipresseasia.com/home.html>

Profile:

Edipresse Group is a publicly listed international media company. Headquartered in Switzerland, Edipresse's main activities are in newspaper and magazine publishing and digital media. The Group employs 3,000 people worldwide to run a diverse portfolio of more than 200 titles and websites.

Contact Details

Contact Person: Iris Lee

Job Title: Assistant HR Manager

Telephone: 2859 4340

Fax:

Email: recruit03@edipresse.com.hk

Address: 6/F, 32 Oi Kwan Road, Wanchai, Hong Kong

Job Summary

Position: International Sales Director

Ref no.: -

Qualification: -

Year(s) of Experience: -

Salary: Negotiable

Employment Type: Permanent

Location: Hong Kong

Benefits: -

Job Responsibilities

In this role you will report directly to the CEO of the region. You will be responsible for developing business from international markets such as Europe and North America by tapping into revenues from clients who have previously remained out of reach. To achieve this goal you will be responsible to build a network of international sales representatives and be responsible to drive results by creating sales opportunities around the groups proven print and on-line media brands.

In addition you will be tasked with building and operating an offshore telemarketing operation tasked with developing new revenues internationally for the group's products in Asia.

This is a senior role in the group in Asia and therefore the incumbent will be a senior member of the management team fully involved in planning and strategy for the future growth of the group in Asia.

Job Requirements

- A minimum of eight years working in a sales management capacity and a sales operations environment
- A background in media preferably print and online publishing
- Fluent written and spoken English; Cantonese and or Mandarin a plus
- Willingness to travel on a frequent basis

We offer attractive salary and competitive benefits including 5-day work, performance-based bonus, Mandatory Provident Fund and medical scheme. Interested candidates please send full resume with expected salary to The HR Department, 6th Floor, Guardian House, 32 Oi Kwan Road, Wanchai, Hong Kong or via mail recruit03@edipresse.com.hk

(Data Collected will be used for recruitment purpose only)