



# The Society of Publishers in Asia (SOPA)

## Online Recruitment Service Form

30-Jun-10

Date: \_\_\_\_\_

### Company Information

Company Name: Edipresse Hong Kong Limited

Website: <http://www.edipresseasia.com/home.html>

Profile:

Edipresse Group is a publicly listed international media company. Headquartered in Switzerland, Edipresse's main activities are in newspaper and magazine publishing and digital media. The Group employs 3,000 people worldwide to run a diverse portfolio of more than 200 titles and websites.

### Contact Details

Contact Person: Iris Lee

Job Title: Assistant HR Manager

Telephone: 2859 4340

Fax:

Email: [recruit03@edipresse.com.hk](mailto:recruit03@edipresse.com.hk)

Address: 6/F, 32 Oi Kwan Road, Wanchai, Hong Kong

### Job Summary

Position: Sales Director

Ref no.: -

Qualification: -

Year(s) of Experience: -

Salary: Negotiable

Employment Type: Permanent

Location: Hong Kong

Benefits: -

### Job Responsibilities

Worldtempus.com is a web portal for the luxury watch industry. Established in 2001, it has become the de facto reference website for professionals and enthusiasts in the horological world. It provides a regularly updated news feed, editorial content from various publications around the world, information on the leading brands, a watchmaking encyclopedia, and specific details for our partner brands such as a watch finder and company information.

Currently available in French and English, Worldtempus is now under development for the China market, and will be launched later this year in a simplified Chinese version, with content sourced directly in Asia. We are looking for high calibers to join our company:

- The role will involve managing and generating revenue from new advertisers.
- Delivering the prescribed Online Ad sales budget and managing a small team of online sales professionals to reach aggressive revenue goals
- Looking for new revenue opportunities through partnerships, sponsorships and e-commerce opportunities.

## Job Requirements

We offer attractive salary and competitive benefits including 5-day work, performance-based bonus, Mandatory Provident Fund and medical scheme. Interested candidates please send full resume with expected salary to The HR Department, 6th Floor, Guardian House, 32 Oi Kwan Road, Wanchai, Hong Kong or via mail [recruit03@edipresse.com.hk](mailto:recruit03@edipresse.com.hk)

(Data Collected will be used for recruitment purpose only)