



# The Society of Publishers in Asia (SOPA)

## Online Recruitment Service Form

30-Jun-10

Date: \_\_\_\_\_

### Company Information

Company Name: Edipresse Hong Kong Limited

Website: <http://www.edipresseasia.com/home.html>

Profile:

Edipresse Group is a publicly listed international media company. Headquartered in Switzerland, Edipresse's main activities are in newspaper and magazine publishing and digital media. The Group employs 3,000 people worldwide to run a diverse portfolio of more than 200 titles and websites.

### Contact Details

Contact Person: Iris Lee

Job Title: Assistant HR Manager

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Address: 6/F, 32 Oi Kwan Road, Wanchai, Hong Kong

### Job Summary

Position: Editor, Boat International

Ref no.: -

Qualification: -

Year(s) of Experience: -

Salary: Negotiable

Employment Type: Permanent

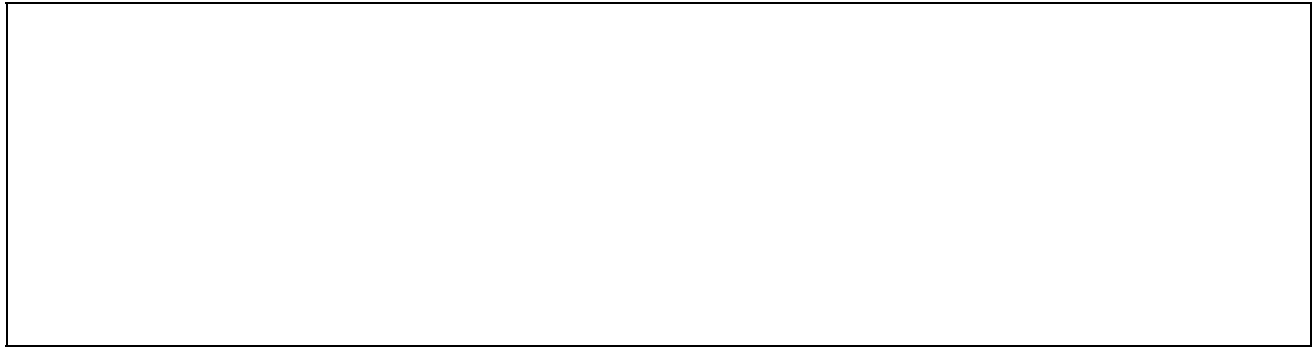
Location: Hong Kong

Benefits: -

### Job Responsibilities

Boat International, the "bible" of the superyacht world, is coming to China - in simplified Chinese format. We are seeking an experienced Chinese (putonghua) editor with good ability to communicate in Cantonese and English to helm this magazine, which will be based at our Hong Kong office. A knowledge of or interest in boating an asset, but not essential.

- Manage a team of freelance writer and be responsible for the flow of all editorial content from line-up, translation to final proof stage.
- Playing a pivotal role, ensure all content is produced on schedule by setting deadlines and monitoring page flow, as well as managing the approval process and the workload of the team.
- Responsible for the editorial budget and ensuring that editorial costs translate directly into high-quality content.
- Sign-off on all editorial pages and therefore you are required to possess excellent attention to detail and the ability to work well under the pressure of tight deadlines.
- As this key position will liaise with other teams, you will have the skills to successfully manage interdepartmental relationships.



## Job Requirements

- Proven track record in a senior editorial role.
- Extensive management and organisational experience and strong project management skills and experience with planning, budgeting and supervising creative staff.
- Ability to manage and co-ordinate the end-to-end publishing process while meeting deadlines and budget requirements
- Ability to work independently, exercising discretion and judgment to meet company objectives.
- Problem-solving skills to deal effectively with situations requiring in-depth analysis.
- Extensive network of writers and photographers in China
- Impeccable communication skills including the ability to exercise tact and diplomacy when dealing with authors and colleagues.
- Excellent command of Chinese (putonghua)
- Ability to communicate clearly in English and Cantonese
- Knowledge of or interest in yachting an advantage

We offer attractive salary and competitive benefits including 5-day work, performance-based bonus, Mandatory Provident Fund and medical scheme. Interested candidates please send full resume with expected salary to The HR Department, 6th Floor, Guardian House, 32 Oi Kwan Road, Wanchai, Hong Kong or via mail [recruit03@edipresse.com.hk](mailto:recruit03@edipresse.com.hk)

(Data Collected will be used for recruitment purpose only)