



# The Society of Publishers in Asia (SOPA)

## Online Recruitment Service Form

30-Jun-10

Date: \_\_\_\_\_

### Company Information

Company Name: Edipresse Hong Kong Limited

Website: <http://www.edipresseasia.com/home.html>

Profile:

Edipresse Group is a publicly listed international media company. Headquartered in Switzerland, Edipresse's main activities are in newspaper and magazine publishing and digital media. The Group employs 3,000 people worldwide to run a diverse portfolio of more than 200 titles and websites.

### Contact Details

Contact Person: Iris Lee

Job Title: Assistant HR Manager

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Address: 6/F, 32 Oi Kwan Road, Wanchai, Hong Kong

### Job Summary

Position: Senior Circulation Manager

Ref no.: -

Qualification: -

Year(s) of Experience: -

Salary: Negotiable

Employment Type: Permanent

Location: Hong Kong

Benefits: -

### Job Responsibilities

- Manages, develops, coordinates and provides strategic direction for all circulation sales channels. Manages vendor relations for circulation sales.
- Explores, creates, and initiates new programs and opportunities that increase market share with strong focus on new subscribers.
- Enhancing the distribution capacity and logistics efficiency
- Recommending creative marketing initiative to further expand the readership of our Group's publications

## Job Requirements

- Degree holder in Logistic or related discipline
- 4 - 6 years related experience in Publishing industry with 3 years in management role
- Strong analytical and communication skills, outgoing personality, strong initiative and problem solving skills
- Excellent command of written and spoken English and Chinese, Putonghua is an advantage
- Highly motivated and a team player, ability to work independently
- For those who has less experience will be considered as Circulation Manager

We offer attractive salary and competitive benefits including 5-day work, performance-based bonus, Mandatory Provident Fund and medical scheme. Interested candidates please send full resume with expected salary to The HR Department, 6th Floor, Guardian House, 32 Oi Kwan Road, Wanchai, Hong Kong or via mail [recruit03@edipresse.com.hk](mailto:recruit03@edipresse.com.hk)

(Data Collected will be used for recruitment purpose only)