



SPEAKER PROFILE

Wenny Wang
Chief Executive Officer
Business Weekly Group

Mrs. Wenny Wang is the Chief Executive Officer of Business Weekly Group and is currently teaching at The Graduate Institute of Journalism, National Taiwan University.

During her ten-year tenure as the Editor-in-Chief at Business Weekly Group, Mrs. Wang led the editorial team to win 37 international and local accolades, including "Excellence in Business Magazine" of The Golden Tripod Awards for five times and the individual prize of "Best Editor".

Mrs. Wang had a variety of professional experiences in TV and Broadcasting media. She was one of the founding journalists of TVBS-NEWS, a 24-hour satellite cable news television channel in Taiwan and one of the founding teams of Formosa TV, the first privately owned television station in Taiwan.

During her career as a professional journalist, Mrs. Wang conducted more than 1,000 interviews across five continents. Distinctive interviewees include: Jack Welch, Former Chairman and CEO of General Electric Corporation, Craig Barrett, Former Chairman of the Board of Intel Corporation and John Naisbitt, an American author and futurist.

Mrs. Wang implemented key programs to build brand awareness for Business Weekly and achieved record growth in circulation. She was awarded the 2006 Eisenhower Fellow and is Taiwan's second female winner for the award, which entitled research in the U.S. on the subject of "How Is the Future of Print Media in the Era of the Internet?".

王文静
《商周媒体集团》
执行长

王文静女士现任《商周媒体集团》执行长，并于台大新闻研究所任教。

王女士曾任《商业周刊》总编辑10年，率团队五度拿下国家金鼎奖「最佳财经杂志奖」、个人并赢得「最佳编辑奖」，总计拿下37座国内外奖项。她曾历经电视、广播、杂志三大媒体，参与台湾第一家二十四小时电视新闻台TVBS-N及第一家民营电视台民视的创立，采访行脚踏五大洲，对象包括奇异执行长杰克威尔许、英特尔总裁贝瑞特、趋势大师奈斯比等，超过一千人次。在商业周刊期间发行量创历史新高，并成为台湾发行量最大的杂志，改写过去由月刊称雄的历史。她亦是2006年艾森豪奖金得主〔Eisenhower Fellow〕，第二位获奖的台湾女性，赴美研究主题：百年媒体的兴衰与挑战。