

SPEAKER PROFILE

Fei-Peng Ho
CEO, Cité Publishing Group
President, Taiwan Digital Publishing Forum

Mr. Fei-Peng Ho is CEO of Cité Publishing Group, CEO of PChome Publications Group, President of Pixnet website and President of Taiwan Digital Publishing Forum.

Mr. Ho has over 30 years working experience in the media industry. Previously he worked for China Times, Commercial Times and Excellent Monthly Magazine. Mr. Ho was deputy secretary general of Taiwan Enterprise Manager Association and was elected as people of the year of Taiwan's Publishing Industry in 1997. He co-founded "Cité Publishing Group", "PChome Publishing Group", "Business Weekly Magazine", "Manager Today" and "Golf Magazine".

As a well-known publisher among the Chinese community, Mr. Ho put forward many cutting-edge publishing concepts, which are imaginary and visionary to the industry. The publishing groups at his helm grasp the current issues and social trends, aiming to create magazines and books with varying categories and themes. There are over 20 publishing houses and 30 magazines established by Mr. Ho.

His present interest and work focus are the cyber world, digital publishing industry, social networking, online creations and e-reading platforms.

Mr. Ho writes columns for Taiwanese magazines including Business Weekly Magazine, Managers Today, Golf Magazine and Business Next. His columns also appear in magazines in China including Fortune Life, China Merchants Bank's special publications for Gold Club and CBN Magazine.

His books comprise "Self-Proud I – The Publisher's Learning Notes", "Self-Proud II – The Manager's Secret Weapon" and "Self-Proud III – Doing Your Best".

何飞鹏

「城邦出版集团」首席执行官
「台湾数位出版联盟」理事长

何飞鹏先生现任「城邦出版集团」首席执行官，「电脑家庭出版集团」首席执行官，「PIXNET 痞客邦」网站董事长及「台湾数位出版联盟」理事长。

何先生拥有逾 30 年的媒体工作经验，曾任职于台湾中国时报、工商时报及卓越杂志等媒体，并曾担任台湾企业经理人协进会副秘书长，更于 1997 年荣获台湾年度出版风云人物。他与创业伙伴共同创办了「城邦出版集团」、「电脑家庭出版集团」、「《商业周刊》」、「《经理人月刊》」与《高尔夫杂志》。

作为华人中著名的出版家，何先生创新多元的出版理念，常为国内出版界开启不同想象与崭新视野。其所带领的出版团队也时时掌握时代潮流与社会脉动，不断自我挑战，开创多种不同类型与主题的杂志与图书。其创办的出版团队超过廿家，直接与间接创办的杂志，超过三十家。

迎接网路世界，探索数位出版、线上社群、线上创作、阅读分享平台，是何飞鹏现在的兴趣与重点工作。

何飞鹏先生亦会为杂志撰写专栏，其中包括台湾《商业周刊》、《经理人月刊》、《高尔夫杂志》、《数位时代》以及大陆《财富生活》〔招商银行点金俱乐部专属刊物〕及《第一财经周刊》。

其出版著作包括《自慢 - 社长的成长学习笔记》、《自慢 II - 主管私房学》及《自慢 III - 以身相殉》。