



SPEAKER PROFILE

Doug Stotland Director of Strategy & Monetization, Greater Asia Pacific Microsoft Advertising

Doug Stotland is a Chicago native who moved to Hong Kong to head planning, strategy and yield management for Microsoft Advertising in the Greater Asia Pacific region. Prior to moving to Hong Kong, Doug was Director of Product Management where he was part of the team that launched adCenter. Before joining the Microsoft Advertising team, Doug held product management positions in the Microsoft Office and developer tools businesses. Doug has worked in high tech for over 20 years, starting as a software engineer. Doug previously served as the Vice President of Sales and Services at AskMe Corporation. Prior to AskMe Doug led the product management team as Director of Product Management at Centerwheel. Doug got his BA in English Literature from Northwestern and also holds an MBA from the Darden School at the University of Virginia.

Doug Stotland 《微软广告》 亚太区策略及营收管理总监

Doug Stotland 出生于芝加哥，现就任于香港微软广告负责亚太地区产品计划，策略以及营收管理。在入职香港的微软广告团队前，Doug 曾是 adCenter 广告系统产品总监，也曾为微软 Office 及其商务工具的研发产品经理。由软件工程师而始，Doug 在高新科技领域界有超逾 20 年的工作经验。

Doug 曾为 AskMe 公司销售服务总裁。在此之前，Doug 任职为 Centerwheel 公司产品总监领导产品管理团队。Doug 于西北大学获得他的英文学士学位并在 Virginia 大学获取其工商管理硕士。