



SPEAKER PROFILE

Rhona Murphy **Publisher & Managing Director** **Newsweek International**

Rhona Murphy was named Publisher & Managing Director of Newsweek International in July 2008, after serving as International Publisher since April 2006. She is responsible for all aspects of Newsweek's business interests outside the United States.

Murphy joined Newsweek as an Associate Publisher, Director of International Sales in 2002. Prior to that she had been at the Dow Jones Company, where she was the managing director for North American sales for Dow Jones International.

Her management experience includes almost three years as sales and marketing director for Dow Jones in Southeast Asia, while she was based in Singapore, and two years as international sales manager for The Wall Street Journal in New York.

Murphy began her career at News International in London in 1988, where she was a sales representative and then a group head, at The Times of London until 1993. She is a graduate of Trinity College Dublin.

She is a resident of New York City.

罗娜玛菲 **《新闻周刊》** **国际出版人暨执行董事**

罗娜·玛菲于 2006 年 4 月以来担任《新闻周刊》国际出版人，并在 2008 年 7 月起被任命为《新闻周刊》国际出版人暨执行董事，全权负责《新闻周刊》在美国以外的所有公司业务。

玛菲于 2002 年加入国际《新闻周刊》，任职为副出版人暨国际销售部董事。在此之前，她曾在道琼斯公司服务，任职为道琼斯国际新闻北美洲销售部的执行董事。

她的管理经验还包括为期大约 3 年的道琼斯国际新闻位于新加坡的东南亚市场营销和销售部门董事。另外，她也在纽约《华尔街日报》担任 2 年的国际销售部经理。

玛菲毕业于都柏林大学圣三一学院。毕业后，她在 1988 年加入了在伦敦的《国际新闻》公司开始她的职业生涯，在那里担任过销售代表。之后她在伦敦《泰晤士报》出任销售部门主任，一直到 1993 年。

她目前居住在美国纽约市。