



SPEAKER PROFILE

William Bao Bean
Partner
Softbank China & India Holdings

William has been a partner at Softbank China & India Holdings, an early stage venture capital firm that is backed by Softbank of Japan and Cisco and focused on the technology, media and telecom sectors, since March 2007. William began his investment career 13 years ago as a technology analyst in Taiwan. Most recently at Deutsche Bank, he was responsible for Internet and Telecom Equipment across Asia as well as China technology including telecom equipment, Internet, media, PCs, display, handsets and software. Prior to this, he covered Telecom Equipment and Digital Media companies with Banc of America Securities in San Francisco. William also worked as an associate analyst with the team covering PCs, Enterprise Hardware, Handhelds, Storage and Semiconductors at Bear Stearns in New York.

In 2006 he was ranked #3 All-Asia analyst for Technology/Software and IT Services by Institutional Investor Magazine Asia. In 2005, he was ranked #1 stock picker in Technology, Media and Telecom, and #3 overall for Hong Kong/China by Forbes/SCMP/Starmine as well as was a ranked analyst by Institutional Investor Magazine Asia. William is a regular presenter at industry conferences and has authored a number of white papers including: The Digital Home Handbook - Intelligence At The Edge and China Internet WVAS - The Second Coming. He currently sits on the boards of advisors/directors for companies including Punch Entertainment, SRT, Radiance, Massive Impact, Naiscorp - Socbay, Peacesoft - Chodientu, IVIVI, iTalki and the Music Matters and ad:tech China conferences. He holds a BA from Bowdoin College.

宾威廉
《软银中印集团有限公司》
合伙人

宾威廉为软银中印集团有限公司合伙人之一。该公司于 2007 年 3 月创办，是一间由由日本软银和思科支持的早期风险投资公司，业务集中于科技、媒体和电讯等行业。宾先生于 13 年前于台湾出任技术分析师，展开其事业。直至近期，宾先生任职德意志银行，负责亚洲以及中国的互联网及电讯设备技术，包括电讯设备、互联网、媒体、个人电脑、显示器、手机及软件。在此之前，他负责三藩市 Banc of America Securities 的电讯设备和数字媒体公司。宾先生还曾担任纽约 Bear Stearns 助理分析师，与团队负责个人电脑、企业硬件、手提设备、存储及半导体。

在《金融机构投资者》杂志于 2006 年针对高科技、软件及信息服务行业的调查中，William 被评为全亚洲排名第三的分析师。此外，他更被《福布斯》、《南华早报》和《Starmine》评为 2005 年度中国及香港地区在科技、传媒和电信领域排名第一、整体排名第三的选股分析师。宾先生定期为业界会议担任演讲嘉宾，并且发表了一系列的白皮书，其中包括：《The Digital Home Handbook - Intelligence At The Edge》及《China Internet WVAS - The Second Coming》。目前，他担任多间公司顾问或董事，包括 Punch Entertainment、SRT、Radiance、Massive Impact、Naiscorp – Socbay、Peacesoft – Chodientu、IVIVI、iTalki、Music Matters 及 ad:tech 中国会议。宾先生持有 Bowdoin College 工商管理学士学位。