



SOPA
The Society of Publishers in Asia

MEMBERSHIP APPLICATION AND PAYMENT

Type:	Full Voting / Associate Member
Chapter:	HQ in HK / Asia HQ outside HK (please state country _____)
Name:	(Mr/Mrs/Ms)
Job Position:	_____
Company:	_____
Publication:	(please name one publication only)
Address:	_____
Telephone:	_____
Fax:	_____
Email:	_____
Website:	_____
Additional Individual Member*	
Name:	(Mr/Mrs/Ms)
Job Position:	_____
Address:	_____
Telephone:	_____
Fax:	_____
Email:	_____
Name:	(Mr/Mrs/Ms)
Job Position:	_____
Address:	_____
Telephone:	_____
Fax:	_____
Email:	_____

* Please feel free to add on supplementary sheet for more individual members.

PAYMENT for the sum of HK\$ _____, payable to 'The Society of Publishers in Asia Limited' is arranged as follows: (Please tick)

- Enclosed bank draft drawn on a bank in Hong Kong
- Telegraphic transfer to
The Hong Kong and Shanghai Banking Corporation Limited
1 Queen's Road Central, Hong Kong
Swift code: HSBCHKHCHKH
Bank code: 004
Bank account no.: 808-684575-838
Account name: The Society of Publishers in Asia Limited

Fax your application immediately to (852) 3589 9779.

Signed: _____ Date: _____

- *Membership application is subject to final approval from the Executive Board.*

SIGN UP FOR MEMBERSHIP NOW

Chapters (Location of membership)	Full Voting member (publishing firms only)	Associate member (firms in related fields)	Individual member (those working within Full Voting & Associate Member companies of SOPA)
Hong Kong Chapter*	HK\$8,000	HK\$5,000	HK\$350
All Other Chapters*	HK\$5,000	HK\$5,000	HK\$350

Remarks:

- Full-Voting Membership is by publication, not by company.
- Membership in chapters is based on location of Asia Headquarters of Company applying.
- SOPA membership year runs for 12 months from when the membership application is received.
- In addition to the Nominated Representative, all Full Voting Membership fee includes TWO complimentary Individual Membership. Other staff/person(s) of the registered company wishing to enjoy member benefits should apply as an Individual Member for an annual fee of HK\$350 per person.
- For publishers with numerous publications, please indicate the title of publication which will register as the member. Only the member publication will enjoy membership benefits.
- If there is change in Nominated Representative and/or member publication as stated in this invoice, please notify SOPA Secretariat in writing to: mail@sopasia.com.

YOUR SOCIETY OFFICERS (2011-2012)

Chairman.....**David E. Smith** The Economist Group (A/P) Limited
 Honorary Treasurer.....**Helena Phua** International Herald Tribune (HK) Ltd.
 Honorary Secretary..... **Do Do Yeung** Hearst Magazines Hong Kong Limited

BOARD MEMBERS:

Terry Chan *One Media Group*,
 Barrie Goodridge *Edipresse Asia Limited*,
 Raymond Warhola *Forbes Asia*,
 Jeremy Ford *Newsweek, Inc.*,
 Elsie Cheung *South China Morning Post Group Limited*,
 Alice Chai *The Wall Street Journal Asia*,
 Andrew Butcher *TIME Asia (Hong Kong) Limited*,
 Azmar Sukandar *Financial Times Limited*
 Jonathon Whiteley *Incisive Media*