

SOPA Chairperson's Statement

t has been a very encouraging year for the Society of Publishers in Asia. The SOPA Awards for Editorial Excellence continue to grow from strength to strength, with increased participation from leading publishers across Asia. This year we again set a record by attracting 457 entries from 83 leading publications across the region, the highest number of entries since the Awards began in 1999. The winners should feel proud of their outstanding achievement and contributions to pushing editorial excellence to new heights.

As publishers around the world face the emergence of new media platforms and changes in audience behavior, journalism has gradually transformed to become more

of a conversation and less of a lecture, a dialogue instead of a monologue. In this new environment, editorial excellence is measured by our success in engaging our audience with relevant content and our readiness in interacting with them. The winners will be those who host the very best conversations.

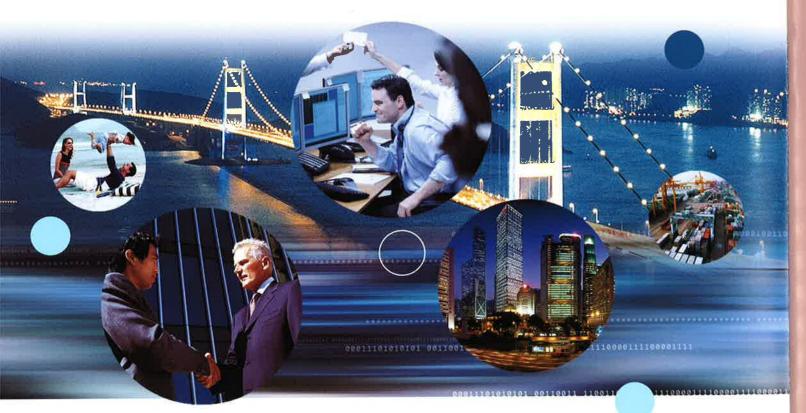
It is our mission to see to it that media in the region embrace these changes and the SOPA Awards for Editorial Excellence will continue to set a benchmark for our industry's commitment to high quality journalism in a changing environment.



Maney Valunte

Ms. Nancy Valiente SOPA Chairperson

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- > International Lifestyle > Rule of Law
- > Clean and Open Government > Skilled Workforce



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HONG

Sub-committee Chairman's message

very year the SOPA Awards for Editorial Excellence just gets better. In 2006, our eighth year, we tallied 457 entries from 83 publications across the region, up nearly 50% from last year. Indeed, we're getting to the point where we are in danger of outgrowing our current all-volunteer structure, one that relies on the goodwill of SOPA members.

The record number of entries reflects rising journalistic standards throughout Asia. Every year more and more publications want to be recognized for their editorial excellence and to benchmark their achievements against local and regional competitors. The SOPA Awards for Editorial Excellence have emerged as a key standard to measure how well the region's best magazines, newspapers and websites are doing their job.

The global media industry continues to be in the throes of extraordinary turmoil. But whatever else changes, the quality of the pictures we take and the articles we write will be central. By showcasing the best journalism in Asia, these awards help to uphold freedom of the press and to encourage journalists and editors to help communities remain informed about the key issues they face.

The Awards are the result of almost a full year of planning and co-ordination by dedicated volunteers and the SOPA Secretariat. I would like to thank all of those on the staff at the SOPA Secretariat, the editorial sub-committee members and the 85 judges who donated their time to ensuring the success of the 2006 Awards. Finally, I'd like to extend a special thanks to David Plott, the head of judges, who ensured that the judging process was conducted with the highest standards of journalistic integrity.



THE COST

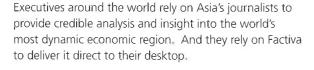
Mark L Clifford

Editorial Awards Sub-committee Chairman



THE BEST BUSINESS NEWS STORY IS ASIA.

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SOPA Awards & Awards Categories

About the SOPA Awards for Editorial Excellence

The Society of Publishers in Asia Awards for Editorial Excellence was established in 1999 as a tribute to editorial excellence in both traditional and new media and was designed to honor excellence and to encourage editorial vitality throughout the region.

Growing industry recognition of the Awards as setting a benchmark for regional publishing has become evident in the year-on-year increase in entries. In 2006 a record 457 entries were received from Hong Kong, China, Taiwan, Malaysia, Singapore, Philippines, Indonesia, Thailand, Japan, and the United States.

The awards cover a broad range of categories reflecting Asia's diverse geo-political environment and vibrant editorial scene. To encourage entries from both large and small publications, entries are classified by circulation size and language type – either English or Chinese.

Key to the Award's growing success is the high caliber of international judges who preside over the Award entries. Each year, the number of judges willing to dedicate their time to the Awards has grown and this year SOPA has 85 professional journalists, design experts and photographic editors collaborated to select winners.

The SOPA Awards are co-ordinated by a committee of publishing professionals from the business and editorial sectors. These dedicated individuals volunteer their time throughout the year to ensure the Award rules, judges, entries, event, sponsorship and promotion all come together smoothly.

Corporate Support

Sponsorship is key to ensuring the Award's growth and over the past years, SOPA has been fortunate to receive the support of InvestHK. As the Awards have grown, so too has the interest from corporations, and in 2006, the SOPA Awards gala dinner was supported by DHL as the official courier and event sponsor and by Factiva, a Dow Jones and Reuters company.

International Recognition

The SOPA Awards are supported by a number of international media organizations and regional media industry press; Ifra Asia, International Federation of the Periodical Press (FIPP), the World Editors Forum (WEF), and the editorial division of the World Association of Newspapers (WAN).

Members of SOPA Awards Sub-committee



Mark Clifford

Mark Clifford is the Editor-in-Chief of the South China Morning Post Publishers Limited. Before joining the Post, Clifford was the Publisher and Editor-in-Chief of The Standard and the Asia Regional Editor at BusinessWeek. He started his career in Asia at the Far Eastern Economic Review in 1987 and held a number of posts there, including Business Editor. He is the author of three books on Asia, including *China and the WTO: Changing*

China, Changing World Trade (co-authored with Supachai Panitchpakdi).

Clifford is a graduate of the University of California, Berkeley, and later was a Walter Bagehot Fellow at Columbia University.

Kevin Brown

Kevin Brown was appointed Asia News Editor of the Financial Times in December 2004, and is based in Hong Kong. He joined the Financial Times in 1980 in London, and has been Parliamentary Correspondent, Transport Correspondent, Australasia Correspondent, National News Editor, Chief Political Correspondent, Industry Editor, UK Affairs Editor, and Personal Finance Editor.



He is responsible for the news gathering operation throughout the Asia/Pacific region, for the presentation of Asian news in the Asia edition and in the FT's three other global editions, and for the Asian news coverage of FT.com.

Brown has specialized in politics throughout much of his career, and has covered general elections in five countries (the UK, Australia, New Zealand, Singapore and Fiji). He is married with one daughter, and his other interests include 19th Century English literature, watching cricket and painting. He is trying to learn Cantonese, without success.

Before joining the FT, Brown worked for Lloyd's List, the international shipping and insurance daily newspaper, and for several other UK newspapers.



Dr. Cheung Kwai-yeung

Dr. Cheung Kwai-yeung, Ph.D. (University of Hong Kong) is a veteran journalist, Honorary Research Fellow of Centre of Asian Studies (HKU 2006-2008), Adjunct Fellow in School of Communication, Hong Kong Baptist University (2004-2005). He is Director of HK Federation of Journalists (2006-2008), Director of the Hong Kong Press Council (2000-), Vice-Chairman of Hong Kong News Executives' Association (2001-2002), member of the

Mass Communications Training Board, Vocational Training Council (2002-), member of the Standing Committee on Language Education and Research, HKSARG (2000-2003), and member of the Federation of Hong Kong Writers.

Members of SOPA Awards Sub-committee

Dr. Cheung is author of *Jin Yong and Ming Pao Legend* (2005), *Outstanding Chinese Series* (2001), *Jin Yong and the Press* (2000), *The First 100 Years of the Chinese Club* (1997), *Understanding Chinese Newspaper in Hong Kong* (1988) and *Hong Kong Journalists at Work* (1990 & 1984). Dr. Cheung teaches in the Mass Communication and Journalism Faculty, Chinese University of Hong Kong and Hong Kong Baptist University as part-time lecturer.

Dr. Cheung serves in the local news media over 28-years, he worked with Ming Pao Daily as Deputy Editor-in-Chief and editorial writer, TVB News as Managing Editor, Deputy General Manager and Chief Editor of Chinese Television Network, a 24-hour news satellite TV channel and News Head (Chinese) of RTHK. He is currently Head of Training and Development Unit of Radio Television Hong Kong and Vice Chairman of Hong Kong Federation of Journalist.



Reginald Chua

Reginald Chua is an Assistant Managing Editor of The Wall Street Journal, responsible for budgets, art and graphics, and administration. Prior to moving to New York in 2006, he was the Editor of the Asian edition of the Journal from 1997 to 2005. He joined the paper as Manila correspondent in 1993 and opened its Hanoi bureau in 1995. In January 1997 he moved to Hong Kong as the Asian Journal's Deputy Managing Editor and was

named Editor in August that year.

C.K. Lau

C.K. Lau is Executive Editor (Policy) of the South China Morning Post. He began his journalistic career at the Post in the early 1980s. From 1991 to 1993, he worked in Sydney for The Australian, before moving back to Hong Kong to become Assistant Chief Editor of the Overseas Chinese Daily. He rejoined the Post as Public Policy Editor in 1994. After a stint at the Independent Commission Against Corruption as Chief Press Information Officer



in 1998-1999, he returned to the Post as Assistant Managing Editor and then Deputy Editor. As Executive Editor (News) from 2002 to 2004, he was in charge of the Post's National, Hong Kong, International and Insight sections. In his current role, he writes editorials, columns, and policy analyses. Lau now represents the Post on the board of the Newspaper Society of Hong Kong, and is an executive member of the Hong Kong News Executives' Association. He is author of *Hong Kong's Colonial Legacy: A Hong Kong Chinese's View of the British Heritage*. He also contributed a chapter to *Education Reform and the Quest for Excellence: The Hong Kong Story*.

Members of SOPA Awards Sub-committee



Ho Kay Tat

Ho Kay Tat, has been in journalism for 23 years. He spent 6 years with the New Straits Times group, Malaysia's biggest newspaper company. In the NST, he reported extensively on Malaysian politics. In 1990, he joined the Kuala Lumpur Bureau of Reuters just as Malaysia's economic boom was starting to take place and covered mainly economic, corporate and money market news. He left Reuters to be the KL correspondent for the Singapore

Business Times in 1994 where apart from reporting, he had a weekly column on Malaysia called "Market Matters".

From Singapore BT, he joined The Edge, a business and investment weekly in Malaysia, first as Editor in August, 1996 and now as its Group Editor-in-Chief for Nexnews Bhd which publishes The Edge and The Sun. He assumed the role of Editor for Asia Inc, a regional business publication from 2003 until May 2005. In early May 2005, Ho was appointed as the Group Managing Director. He also sits on the Board of Nexnews Bhd as its Executive Director.

Ho majored in political science while studying at the Science University in Penang, Malaysia. He also took a minor programme in mass communications.

Tom Leander

Tom Leander was appointed Editor-in-Chief of CFO Asia magazine in December 2001. He has covered CFO stories across Asia, from profiling top CFOs in China to exploring how one CFO successfully fought local unions by teaching finance to coal miners in a mine north of Hyderabad. Leander's story, "The Great Debate," the first cover to be published globally by all three CFO magazines, won an award for feature writing from the American Society of Business Publications Editors for 2001.



David Plott

David Plott is an Associate Professor and Deputy Director of the Journalism and Media Studies Centre, The University of Hong Kong. Plott is a specialist in business and financial journalism, with almost 20 years of experience as a reporter and editor. Prior to joining the faculty at The University of Hong Kong's Journalism and Media Studies Centre, he was the Editor-in-Chief of the Far Eastern Economic Review. After reporting stints at

the Kansas City Times and the St. Petersburg Times in the United States, he joined Dow Jones in 1987 as a Copy Editor for Dow Jones Newswires. He was transferred to Zurich a year later, where he spent six years covering business and economic issues in Europe, including OPEC and the Uruguay Round trade negotiations. He was transferred to Singapore in 1994 as News Editor, where he directed Asian energy and commodities coverage. In 1997 he set up a training program for Newswires in Asia and, in 1998, became Senior News Editor for Asia-Pacific, with responsibility for 16 bureaux in the region. He joined the Far Eastern Economic Review in January 2000 as a Managing Editor and became the Deputy Editor 18 months later. Plott has an undergraduate degree from the University of California at Berkeley and an MA and Ph.D. from Harvard University. He has taught literature and history at Harvard and at the University of



Grenoble in France. His literary essays and reviews have appeared in the American Literary Almanac, Contemporary Literary Criticism, The Wall Street Journal, the Chicago Tribune, the Philadelphia Inquirer, Barron's, the Far Eastern Economic Review, the St. Petersburg Times, and elsewhere.



Frank Procto

Frank Proctor was General Manager of Newsweek magazine's Pacific Edition from 1997 to 2005. Prior to taking on that role in Hong Kong, Proctor was based in New York as Newsweek's International Special Projects Director, leading a team to develop innovative marketing solutions for advertisers. He recently left Newsweek to set up a new company, East Slope Publishing, to explore new ventures in the publishing arena.

Proctor is also currently Project Coordinator for "The Power of Print," a landmark research project conceived and designed to help media professionals in Asia better understand the role and effectiveness of print advertising. He served as Chairman of the Society of Publishers for the 2004-2005 year.

After graduating magna cum laude from the University of North Carolina at Chapel Hill, he received his Master of Philosophy in international relations at Cambridge University and later an M.B.A. from the Wharton School at the University of Pennsylvania. He currently serves on the Advisory Board for International Studies at the University of North Carolina at Chapel Hill.

Felix Soh

Felix Soh is the Deputy Editor of The Straits Times, Asia's largest-circulation English-language newspaper. Prior to this, he was the News Editor of the 160 year-old newspaper (1988-93) and subsequently Foreign Editor (1993-2002). As both News Editor and Foreign Editor, he travelled extensively around the world on reporting and writing assignments. In writing, his area of specialty is security and defence issues. He has written extensively



on these subjects since 1981 and has attended many defence and security conferences and seminars in Singapore and around the world. In 2003, he wrote a book on the security history of Singapore, entitled *Phoenix: The Story of the Home Team*.

Soh is also a founding member and board member of the Asia News Network, an association comprising the major English-language newspapers in Asia, including China, Japan, Malaysia, Thailand, Vietnam and India. He is Associate Professor (Adjunct) at the School of Communication and Information of the Nanyang Technological University in Singapore. He is a member of the Society of News Design and the Society of Professional Journalists.



Azmar/Sukandar

Azmar Sukandar is Regional Trade PR Manager, Greater Asia for MSN, responsible for enhancing MSN's pan-regional trade PR and liaising with trade media and online industry bodies. Based in Hong Kong, she was previously Senior Public Affairs Manager at TIME and FORTUNE Asia, overseeing the magazine's communications activities across the region.

8 SOPA

The SOPA Awards for Editorial Excellence 2006

Award Categories

Listed in order of presentation

Excellence in Reporting on the Environment Excellence in Business Reporting Excellence in Human Rights Reporting Excellence in Feature Writing

Excellence in Opinion Writing

Excellence in Feature Photography

Excellence in News Photography

Excellence in Newspaper Design

Excellence in Magazine Design

Excellence in Magazine Front Cover Design

Excellence in Special Issue or Special Section

Excellence in Editorial Cartooning

- * Excellence in Explanatory Reporting
- * Excellence in Public Service Journalism
- * Excellence in Reporting of Breaking News
- * The Scoop Award

Local Journalist Award

Excellence in Explanatory Reporting

Honoring the work that demonstrates high standards of reporting, writing and in-depth analysis to explain a topic of significance.

Excellence in Public Service Journalism

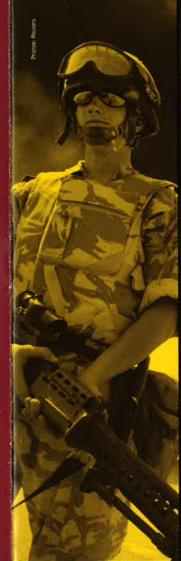
Honoring the publication that through the use of its journalistic resources, which as well as reporting may include editorials, photographs and graphics, in print and online, serves to advance the public interest on a topic of significance.

Excellence in Reporting on Breaking News

Honoring the work that demonstrates high standards of reporting a breaking news event under deadline pressure.

The Scoop Award

The exclusive story that demonstrates high standards of reporting on a topic of significance.









WORLD MATTERS:

The broader business perspective.

At the International Herald Tribune we have been investing to bring the broader perspective on global geopolitics, business, security and culture to more and more of Asia's business elite, expanding our Asia news operation and appointing high profile correspondents and editors across the region.

We are delighted therefore that our commitment to Asia has been rewarded with the 2006 SOPA Award for Excellence in Explanatory Reporting for our coverage of Avian influenza, as well as honourable mentions in the categories of Excellence in Human Rights and Environment Reporting.



^{*} Award Categories introduced in 2006

Excellent reporting brings

For us, 11 awards at the Society of Publishers in Asia's annual editorial awards. For you, an unrivalled medium to reach an educated, influential and wealthy audience.

excellent results

EXCELLENCE IN BUSINESS REPORTING

Banks Buy into iail-labour Firm "Excellent investigative reporting... that has broad implications for investors'



EXCELLENCE IN EDITORIAL CARTOONING Harry's View "All the right ingredients:



South China Morning Post Nancy Kissel jailed for life "Good presentation, lots of detail and

EXCELLENCE IN REPORTING OF **BREAKING NEWS Nancy Kissel** jailed for Life

well researched" Honourable mention Riots in Huaxi Village Kevin Brown of Financial Times receives

an award from Mike Rowse, Director

General of Investment Promotion of

InvestHK, for Excellence in Reporting

Simone Wheeler, Marketing Director

Newsweek's Alexandra Seno for

Category A

Excellence in Feature Photography,

APAC of Factiva, presents an award to

The award for Excellence in Magazine Design, Category A, was bestowed to Brian Bremner of BusinessWeek by Ivan

Poon, the General Manager of DHL

Express (HK) Limited

on the Environment, Category A

EXCELLENCE IN NEWSPAPER DESIGN

The Sunday Morning Post "Best use of pictures, superior overall design... just clean and reader-friendly"





EXCELLENCE IN PUBLIC SERVICE JOURNALISM H5N1: Facts & Fears

"Nicely executed, with rich history, gripping narrative and clear explanations"

EXCELLENCE IN EXPLANATORY REPORTING

H5N1: Facts & Fears "An indispensable aid to the reader's understanding of a news story of great importance"

Honourable mention WTO in HK

EXCELLENCE IN REPORTING ON THE

The Hidden Danger in our Air "Strong use of scientific comparisons'

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EXCELLENCE IN NEWS PHOTOGRAPHY The Siege of Wan Chai "Dramatic, conveyed the situation well"



EXCELLENCE IN SPECIAL ISSUE Asian Tsunami: Recovery & Rediscovery "Thorough and serious. An ambitious and important project. extensively reported and well

executed"

Hong Kong's most awarded newspaper

NEWSPAPER DIVISION OF SCMP GROUP

The 2006 SOPA Award Winners

CATEGORY A

Regional newspapers, large magazines and wire services published in English

Excellence in Reporting on the **Environment**

Winner: Financial Times (On the Ground in Harbin)

Honorable Mention: International Herald Tribune (The Cost of Gold)

On the Ground in Harbin - "Good pioneering style, reported in difficult conditions with restrictive access, on a singularly important issue."

Excellence in Business Reporting

Winner: Financial Times (Seven Months Ahead of the Pack)

Honorable Mention: BusinessWeek (Why Taiwan Matters)

Seven Months Ahead of the Pack – "Broke story on CNOOC bid, maintained the lead in coverage and explained internal tensions within CNOOC, profiled chief executive. Consistently breaking news on one of the most important business stories of 2005, but always tempered articles with warnings about the high risk game for the company. A first-class job of breaking a major story, then staying on top of it with concise, well-balanced analysis. Great scoop, thorough coverage and good angles."

Excellence in Human Rights Reporting

Winner: TIME Asia (Caught in the Middle) Honorable Mention: International Herald Tribune (Rule of Law in China)

Caught in the Middle - "This is a high class piece which must have been written with some risks to the reporter going into the area between Thailand and Burma. Highlights the tragedy of these forgotten. inconvenient people being pushed between two regimes. States their problem starkly but raises serious issues about the need to do something about their plight."

Excellence in Feature Writing

Winner: TIME Asia (Moscow's Graveyard) Honorable Mention: The Wall Street Journal Asia (The Price of Life)

Moscow's Graveyard – "A unique and astonishingly informative take on possibly the biggest story on the planet."

Excellence in Opinion Writing

Winner: Financial Times (Why Asia Needs Free Speech)

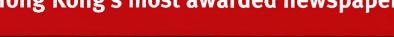
Honorable Mention: TIME Asia (Memory, Forgiveness and Forgetting)

Why Asia Needs Free Speech - "Mallet has a sophisticated perspective on the relationship between economic development and the information society, and he makes the argument that societies need open information in order to grow. Another beautifully written, humanistic piece of work."

Excellence in Feature Photography

Winner: Newsweek (Continental Divide) Honorable Mention: TIME Asia (Inside the Hermit Kingdom)

Continental Divide – "Covering an issue that is often overlooked in Asia, this piece sheds a new light. The opening shot by Paolo Pallegrin catches the reader's eyes and brings the feeling of poverty. Bertrand Meunier's image of a scavenger or farmer searching the field in front of an old tire also gives the stark image of poverty in Asia. The mix of black and white and colour photography is very daring but it works to bring out the issue overall."



Excellence in News Photography

Winner: Newsweek (Living on the Edge) Honorable Mention: TIME Asia (Tsunamithe Road Back)

Living on the Edge – "Hard hitting BW photos! Photographer Jan Grarup has shot the story with delicacy and not the usual straight photo coverage feel of a news story."

Excellence in Newspaper Design

Winner: Financial Times Honorable Mention: The Wall Street Journal Asia

Financial Times – "FT has proceeded aggressively to create a reader-friendly new design. A pleasure to look at and fun to read."

Excellence in Magazine Design

Winner: BusinessWeek Honorable Mention: TIME Asia

BusinessWeek – "Punchy, easy-to-read magazine draws the reader along nicely."

Excellence in Magazine Front Cover Design

Winner: TIME Asia (Beyond Denial) Honorable Mention: TIME Asia (Eyewitness Hiroshima)

Beyond Denial – "Shocking and impressive."

Excellence in Special Issue or Special Section

Winner: Fortune Magazine (India Inc.) Honorable Mention: TIME Asia (Tsunami)

India Inc. — "Everything about this, from the conception to the photos to the writing, was top-notch journalism."

Excellence in Explanatory Reporting

Winner: International Herald Tribune (Avian Influenza)

Honorable Mention: Financial Times (RMB Revaluation)

Avian Influenza - "This was extremely solid reporting of a major threat hanging over the region. The result was reliable, accurate and informative coverage which explained to the average reader exactly what perils we face. The language was well written by not florid, easy to understand."

Excellence in Public Service Journalism

Winner: The Wall Street Journal Asia (China's Health Crisis)

China's Health Crisis – "These stories combine superb reporting with powerful story-telling to help readers see the absurdities and destructiveness of China's health-care system."

Excellence in Reporting of Breaking News

Winner: TIME Asia (Tsunami)
Honorable Mention: The Wall Street
Journal Asia (The Battle of Unocal)

Tsunami – "Reporting runs deep. Given the scale of what has happened TIME's depth of coverage is significant."

The Scoop Award

Winner: Financial Times (China Bids for Unocal)

Honorable Mention: TIME Asia (Enemies of the State)

China Bids for Unocal – "Strong exclusive reporting of an event with major global implications."

Local Journalist Award

Winner: Elena Torrijos from The Asian Banker Journal

Honorable Mention: Carrie Chan from The Standard

Elena Torrijos – "Clear and informative writing that helps readers see and understand the subject"



Director of Judges, David Plott, presents the award for Excellence in Special Issue or Special Section, Category A, to Clay Chandler of Fortune Magazine



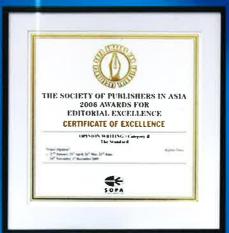
Peter Wonacott of *The Wall Street Journal Asia* receives an award for *Excellence in Public Service Journalism,* Category A, from Nancy Valiente, the *Chairperson of SOPA*.



Mrs. Anson Chan, GBM, GCMG, CBE, JP. Former Chief Secretary for the Administration of the HKSAR, presents an award for Excellence in Reporting of Breaking News, Category A, to Michael Elliot of TIME Asia



The Standard strives for Excellence



SOPA Editorial Excellence Awards 2006

Excellence in Human Rights Reporting
Excellence in Opinion Writing
Honorable Mention, Excellence in Opinion Writing
Honorable Mention, Excellence in Feature Writing
Honorable Mention, The Scoop Award
Honorable Mention, Local Journalist Award

The Standard draws on the talent of the top business and finance journalists in Hong Kong and overseas. It is the definitive source of business, financial and economic news for Hong Kong and China.



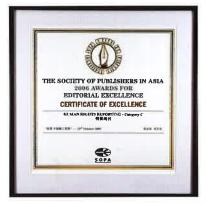




明報周刊

For the fourth consecutive year,

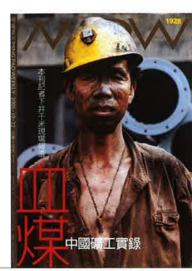
The Society of Publishers in Asia (SOPA) has awarded Ming Pao Weekly with the most honours of any Chinese language magazine published in Hong Kong.



Excellence in Human Rights Reporting
Certificate of Excellence
血煤 中國礦工實錄
Writer: Chaung Ping Ling

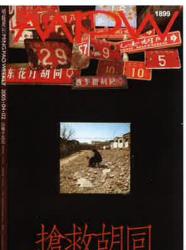


Excellence in Feature Photography
Certificate of Excellence
血煤 中國礦工實錄
Photographers: 楊延康、楊俊坡



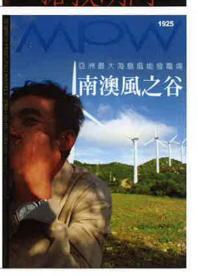


Excellence in Feature Photography Honorable Mention 搶救胡同 Photographer: Tse Chi Tak, Ducky





Excellence in Reporting on the Environment Honorable Mention 亞洲最大海島風能發電場 南澳風之谷 Writer: Cheng Chiu Ping



万 华 媒 体 ONEMEDIAGROUP



Niall Fraser of Sunday Morning Post receives an award from Mike Rowse for Excellence in Reporting on the Environment, Category B



Mike Rowse presents the award for Excellence in Human Rights Reporting, Category B to Ivan Tong of The Standard



Far Eastern Economic Review's William MacNamara receives an award for Excellence in Feature Writing, Category B, presented by Mike Rowse.

CATEGORY B

Local newspapers or small magazines published in English

Excellence in Reporting on the Environment

Winner: Sunday Morning Post (Hidden Danger in Our Air)

Honorable Mention: Philippine Daily Inquirer (DENR Office Finds Lafayette at Fault for Spill, Mayor Vows to Stop Lafayette Mining, Mine Spill No Accident, Workers Tell Probe Team, Government Urged: Close Lafayette Mine Now)

Hidden Danger in Our Air – "Strong use of scientific comparisons."

Excellence in Business Reporting

Winner: South China Morning Post (Banks Buy into Jail-Labour Firm) Honorable Mention: The Edge Malaysia (Negative Returns, Currency Delight, Oil Jitters, Bad Subsides Good Subsides)

Banks Buy into Jail-Labour Firm — "Excellent investigative reporting into a specific situation — use of prison labour in Chinese manufacturing — that has broad implications for investors and the exercise of due diligence as China opens up the domestic market more broadly through QFII and other measures."

Excellence in Human Rights Reporting

Winner: The Standard (Philippine Murders)

Honorable Mention: Far Eastern Economic Review (Police Brutality in Papua New Guinea)

Philippine Murders - "Vivid, frightening and well-told."

Excellence in Feature Writing

Winner: Far Eastern Economic Review (Finding China's Missing Farmers)
Honorable Mention: The Standard (Yunnan Diary)

Finding China's Missing Farmers – "The article presented a complex subject that could be very dry and academic in a lively and informative manner by giving voice to the farmers themselves."

Excellence in Opinion Writing

Winner: The Standard (Vine's Opinion)
Honorable Mention: The Standard
(DeGolyer's Opinion)

Vine's Opinion – "Steve Vines does what a columnist should do. Instead of pontificating on the day's news, he finds topics that are not always immediately apparent, applies original thinking to them and writes clearly and directly. Excellent work."

Excellence in Feature Photography

Winner: The Straits Times (Coping with the Tsunami)

Honorable Mention: DestinAsian (Enduring Allure of the Bandas)

Coping with the Tsunami – "Good solid pictures and less provincial in style than other reportage entries."

Excellence in News Photography

Winner: South China Morning Post (Siege of Wan Chai)

Honorable Mention: The Straits Times (Killer Waves, Tsunami Heroes)

Siege of Wan Chai – "Dramatic, conveys situation well."

Excellence in Newspaper Design

Winner: Sunday Morning Post Honorable Mention: The Straits Times

Sunday Morning Post — "Best use of pictures, superior overall design, succeeds in demonstrating it is of the SCMP stable while retaining its own identity—just clean and reader friendly."

Excellence in Magazine Design

Winner: DestinAsian Honorable Mention: LIME

DestinAsian – "DestinAsian features thoughtful design elements, plus bold use and very good integration of photography. Display type also is innovative. A clean look with a clean page grid."

Excellence in Magazine Front Cover Design

Winner: WestEast Magazine (Hong Kong Issue – Maggie Cheung) Honorable Mention: FIRST- Asia's Premier Movie Magazine (SIN)

Hong Kong Issue – "Strong assigned photography, effective design, and fine quality printing. Here is proof that a cover can't be too thin or too elegant."

Excellence in Special Issue or Special Section

Winner: South China Morning Post (Asian Tsunami Aftermath)

Honorable Mention: News For Kids (What's Up: 60 Years After World War II)

Asian Tsunami Aftermath — "Thorough and serious. An ambitious and important project, extensively reported and well executed."

Excellence in Editorial Cartooning

Winner: South China Morning Post (Harry's View)

Honorable Mention: Philippine Daily Inquirer (ASEAN, Tsunami)

Harry's View – "Series with all the right ingredients: technique, humour and political savvy."

Excellence in Explanatory Reporting

Winner: South China Morning Post (H5N1: Facts and Fears)
Honorable Mention: South China Morning
Post (WTO in Hong Kong)

H5N1: Facts and Fears - "An indispensable aid to the reader's understanding of a high-profile news story of great importance to public welfare. Comprehensive, informative and engagingly written, with good scope and balance."

Excellence in Public Service Journalism

Winner: South China Morning Post (H5N1: Facts and Fears)

Honorable Mention: The Straits Times (Insurance 'Time Bomb' Set to Explode)

H5N1: Facts and Fears — "It was well-conceived and nicely executed, with rich history, gripping narrative and clear explanations of the science and the risks. It didn't shy away from looking closely at China, one of the biggest x-factors in whether an H5N1 flu pandemic."

Excellence in Reporting of Breaking News

Winner: South China Morning Post (Nancy Kissel Jailed for Life)

Honorable Mention: South China Morning Post (Riots in Huaxi Village)

Nancy Kissel Jailed for Life -"Good presentation, lots of detail, well researched."

The Scoop Award

Winner: The New Paper (Dengue from Kidney Donor Kills Them, My Agony Over Her Legacy of Love)

Honorable Mention: The Standard (Tung

Resigns)

Dengue from Kidney Donor Kills Them, My Agony Over Her Legacy of Love – "Enterprising reporting of huge significance to the medical profession."



Simone Wheeler presents an award to Wang Hui Fen of The Straits Times for Excellence in Feature Photography, Category B



The award for Excellence in Reporting of Breaking News, Category B, received by Polly Hui of South China Morning Post, was presented by Mrs Anson Chan



The Scoop Award, Category B, was received by Ng Wan Ching of The New Paper from Mrs. Anson Chan

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The Financial Times has won the main international newspaper prizes at the 2006 Society of Publishers in Asia awards.

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Mike Rowse of InvestHK presents the award for Excellence in Reporting on the Environment, Category C, to Wong Man Ho of Commonwealth Magazine



Ming Pao Weekly's Fung Chi Cheung wins the award for Excellence in Human Rights Reporting, Category C, presented by Mike Rowse



Yau Lop Poon, Editor in Chief of Yazhou Zhoukan receives the Excellence in Feature Writing award, Category C, from Mike Rowse

CATEGORY C

Chinese language publications

Excellence in Reporting on the Environment

Winner: 天下雜誌 (鹿耳門悲歌)
Commonwealth (The Misery of Lu Er
Meng, the little island in Southern Taiwan)
Honorable Mention: 明報周刊 (亞洲最
大海島風發電場 南澳風之谷) Ming Pao
Weekly (Asia's largest wind power
generator in Nam O)

鹿耳門悲歌The Misery of Lu Er Meng, the little island in Southern Taiwan—"This story is a moving portrait of how some people have to live with the most disgusting mess unthinking bureaucrats and selfish capitalists leave behind. A top class, kick-ass, piece of reporting."

Excellence in Business Reporting

Winner: 天下雜誌 (蕃薯戰士絕地求生) Commonwealth (Taiwan businessmen strive for success in combat zone)

Honorable Mention: 今周刊 (錢進越南) Business Today (Money Pour into Vietnam)

蕃薯戰士絕地求生Taiwan businessmen strive for success in combat zone — "A view of globalisation's challenge as seen from the factory floor; full of instructive details about the human dimensions of running a modern garment-making business."

Excellence in Human Rights Reporting

Winner: 明報周刊 (血煤 中國礦工實錄) Ming Pao Weekly (The Coal soaked with Blood – Story of China's coal mine worker) Honorable Mention: 亞洲週刊 (中國維權律師 法治先鋒) Yazhou Zhoukan (The Chinese Lawyers fight for human rights. Pioneer of Justice) 血煤 中國礦工實錄The Coal soaked with Blood – Story of China's coal mine worker -"Very impressive first person reporting. The message is very strong."

Excellence in Feature Writing

Winner: 亞洲週刊 (快樂的菲律賓人超越政經痛苦) Yazhou Zhoukan (The Happy Philippines)

Honorable Mention: 今週刊 (黃金聚落) Business Today (Golden Mine)

快樂的菲律賓人超越政經痛苦The Happy Philippines – "報導從面到點,採訪案例生動豐富;文字優美,行文流暢;圖片編排稍為僵化" (A comprehensive report, vivid and abounding case study; smooth and well written; layout of photos a bit rigid)

Excellence in Opinion Writing

Winner: 明報 (三評第 3 屆特首人選) Ming Pao Daily News (Commentary on Candidates for the 3rd Chief Executive of the HKSAR)

Honorable Mention: 亞洲週刊 (美越為越戰翻案) Yazhou Zhoukan (The States and Vietnam re-assess the Vietnam War)

三評第 3 屆特首人選Commentary on Candidates for the 3rd Chief Executive of the HKSAR – "Very clear logic with strong supporting material. These two factors helped organize a successful argument, leaving readers an outstanding point. Very objective and convincing."

802 Winsome House, 73 Wyndham Street, Central, Hong Kong tel: [852] 2525 2227 fax: [852] 2525 6664 www.westeastmag.com

Excellence in Feature Photography

Winner: 明報周刊 (血煤中國礦工實錄) Ming Pao Weekly (The Coal soaked with Blood – Story of China's coal mine worker) Honorable Mention: 明報周刊 (搶救胡 同) Ming Pao Weekly (Save the Hu Tung)

血煤中國礦工實錄The Coal soaked with Blood – Story of China's coal mine worker - "It offers fresh, multiple-perspective reporting on critical human rights issues. Beautifully narrated stories of hardship and cruelty that go into greater depth than most human rights stories. A rare piece of journalistic work on forgotten fighters."

Excellence in News Photography

Winner: 經典雜誌 (南亞大地震) Rhythms Monthly The Asean Earthquake Honorable Mention: 明報 (世貿會議) Ming Pao Daily News (The WTO Conference)

南亞大地震Rhythms Monthly The Asean Earthquake - "Striking with human interest."

Excellence in Newspaper Design

Winner: 蘋果日報 Apple Daily News Honorable Mention: 台灣蘋果日報 Taiwan Apple Daily News

蘋果日報 Apple Daily News – "Good use of the layout and illustration."

Excellence in Magazine Design

Winner: ELLE Decoration Honorable Mention: Noblesse

ELLE Decoration — "Simple and solid design. Good balance between the photo and text."

Excellence in Magazine Front Cover Design

Winner: We Men (Premier Issue) Honorable Mention: Elle Hong Kong (A Tribute to China)

Premier Issue - "Well use of colour and type. Eve catching."

Excellence in Special Issue or Special

Winner: 天下雜誌 (為什麼現在要信任) Commonwealth (Trust)

Honorable Mention: 蘋果日報 (最長的 一夜 警催淚彈平息反世貿騷亂) Apple Daily News (The Longest Night. Police use tear-gas to put down uprisings during the WTO)

為什麼現在要信任Trust - "Wellresearched and forcefully argued."

Excellence in Editorial Cartooning

Winner: 蘋果日報 (人大釋法) Apple Daily News(Interpretation of the Law by National People's Congress) Honorable Mention: 明報 (普選無了期)

Ming Pao Daily News (The Endless Wait for General Election)

人大釋法Interpretation of the Law by National People's Congress - "Smart and acerbic. Pungent, powerful."

Excellence in Explanatory Reporting

Winner: 明報 (董落曾上演義) Ming Pao Daily News (The saga of Tung stepping down & Tsang rising on the occasion) Honorable Mention: 康健雜誌 (蒸發的 病床) Common Health (Shortage of Hospital Bed)

董落曾上演義The saga of Tung stepping down & Tsang rising on the occasion -"The absence of real democracy makes it a special challenge to describe the inner workings of Hong Kong's political machinery," said one judge, adding that Ming Pao's "real desire to make sense of complex and hidden maneuvers is commendable. In-depth and well-written"



Ivan Poon, General Manager of DHL Express (HK) Limited, presents an award for Excellence in Magazine Front Cover Design, Category C, to Kevin Lee of We Men (Premier Issue).



Wang Chih-Hung, the Editor-in-Chief of Rhythms Monthly receives an award for Excellence in News Photography, Category C, presented by Simone



Apple Daily's Chan Wai Yee, Lucy receives the award for Excellence in Newspaper Design, Category C, presented by Ivan Poon of DHL



Drilling in facts behind every story, offering in-depth and exclusive perspective. Appealing to high quality readers.

THE SCOOP AWARD - Category C (CERTIFICATE OF EXCELLENCE)

THE SCOOP AWARD - Category C (HONOURABLE MENTION)

OPINION WRITING - Category C (CERTIFICATE OF EXCELLENCE)

OPINION WRITING - Category C (HONOURABLE MENTION)

FEATURE WRITING - Category C (CERTIFICATE OF EXCELLENCE)

REPORTING OF BREAKING NEWS - Category C (CERTIFICATE OF EXCELLENCE)

EXPLANATORY REPORTING - Category C (CERTIFICATE OF EXCELLENCE)

NEWS PHOTOGRAPHY - Category C (HONOURABLE MENTION)

EDITORIAL CARTOONING - Category C (HONOURABLE MENTION)

HUMAN RIGHTS REPORTING - Category C (HONOURABLE MENTION)

Ming Pao Newspaper

Wong Yan-lung named Secretary for Justice Series

Ming Pao Newspaper Bird Flu Burst out in China

Ming Pao Newspaper

Three Editorials on the Choice of the Next Chief Executive

Yazhou Zhoukan

The U.S. and Vietnam collaborate to reverse the verdict on the Vietnam War

Yazhou Zhoukan Filipinos lead a happy life

Ming Pao Newspaper Funeral of Zhao Ziyang

Ming Pao Newspaper A Tale of Outing Tung and Incoming Tsang

Ming Pao Newspaper

Ming Pao Newspaper Universal Suffrage Far Far Away

Yazhou Zhoukan

Chinese Lawyers Defending for Human Rights









Ming Pao Daily News' Lee Wai Leung, was presented with the award for Excellence in Reporting of Breaking News, Category C, presented by Mrs Anson Chan

Excellence in Public Service Journalism

Winner: 康健雜誌 (醫院也瘋狂) Common Health (Hosiptal Getting Crazy) Honorable Mention: 天下雜誌 (我要喝 好水) Commonwealth (I Want Good Water)

醫院也瘋狂Hosiptal Getting Crazy—"This two-part series is the runaway winner of the category. The in-depth, detailed and balanced way in which the articles review the state of medical care in Taiwan is absolutely top rate. Good photos and graphics, readable text. But it is the depth and breadth of the investigation which stands out. Excellent factual info, interviews and analysis. Very impressive."

Excellence in Reporting of Breaking News

Winner: 明報 (趙紫陽喪禮系列) Ming Pao Daily News (The Funeral of Zhao Ziyang) Honorable Mention: 蘋果日報 (南亞大海嘯系列報道) Apple Daily News (The Asean Tsunami)

趙紫陽喪禮系列The Funeral of Zhao Ziyang – "This is the best report on Zhao Ziyang's death in the Chinese-language media (possibly in all media). It has a lot of exclusive news, valuable news. It is professional. The layout is also good."

The Scoop Award

Winner: 明報 (黃仁龍任律政司長系列報道) Ming Pao Daily News (Series on Secretary for Justice – Mr. Wong Yan Lung) Honorable Mention: 明報 (中國禽流感系列) Ming Pao Daily News (Series on Bird Flu in China)

黃仁龍任律政司長系列報道Series on Secretary for Justice – Mr. Wong Yan Lung – "Well-researched. Exclusive."

The Society of Publishers in Asia (SOPA) was founded in 1982 to promote, maintain and manage both local publishers and local representatives of foreign publishers, with a view to fostering better cooperation and understanding among members.

For more information please contact the Secretariat: At Tel: (852) 2882 2555, Fax: (852) 2882 4673 or e-mail: mail@sopasia.com

2006 SOPA Awards for Editorial Excellence Presentation Dinner

Once again, more than 250 guests of the publishing industry's key business and editorial executives gathered at the JW Marriott on Thursday, 25th May 2006 to witness this year's presentation of the Awards for Editorial Excellence. Winners were selected for 17 categories for English and Chinese language media. In its eighth year, the SOPA Editorial Awards received a record high of 457 entries from 83 leading publications across the region.

Lorraine Hahn, host of CNN International's regional chat show TALK ASIA was emceeing of the evening. Former Chief Secretary for Administration of the Hong Kong Special Administrative Region, the Honorable Mrs. Anson Chan, graced the presentation ceremony with her presence. Her keynote speech, on freedom of the press, made headline stories in the mass media.

At the gala, SOPA presented a cheque to The Society for the Relief of Disabled Children, which was part of SOPA's annual donation to charity from the proceeds of the organization's activities.

"The record number of entries this year signifies the vitality of Asia's publishing industry and the strong commitment of regional journalists to editorial excellence in an increasingly competitive media environment", said Nancy Valiente SOPA Chairperson.

"We had a remarkably strong collection of winning entries this year, which shows that the dramatic increase in the overall number of submissions for SOPA Awards is being accompanied by a commensurate rise in overall quality", said SOPA Director of Judges David Plott, from the University of Hong Kong.



Mark Clifford, Chariman of the SOPA Awards Sub-committee, Mrs. Anson Chan, Keynote Speaker pictured at the Headtable



Mrs. Anson Chan, Keynote Speaker



Director of Judges, David Plott



A time for networking, fun and laughter ...



Nancy Valiente, Chairperson of SOPA, Mark Clifford, Chairman of SOPA Awards Sub-committee, Mrs. Anson Chan, GBM, GCMB, CBE, JP. Former Chief Secretary for the Administration of the HKSAR, and David Plott, Director of Judges



Amanda Turnbull of *SCMP*, with Mimi Poon of *InvestHK* and Frank Proctor of *East Slope Publishing*



Lorraine Hahn, Emcee of the evening



Vivian Lee, the Chairman of *The Society for the Relief of Disabled Children* and Alan Lammin of *TIME Asia*



Nancy Valiente presents SOPA's annual charity donation cheque to Vivian Lee, the Chairman of The Society for the Relief of Disabled Children



Kieth Bradsher, *The New York Times* during the Q & A session, highlight of the evening



The Awards winners



The Group owns stakes in a free-to-air channel provider, MediaCorp TV Holdings and MediaCorp Press, which publishes Singapore's only English free sheet. It also has a majority stake in two radio channels at SPH Unionworks, as well as in SPH MediaBoxOffice, Singapore's largest LED network media company. Overseas, it owns a significant stake in TOM Outdoor Media Group, a leading outdoor advertising company in China.





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EXCELLENCE IN MAGAZINE DESIGN CATEGORY HONORABLE MENTION IN THE EXCELLENCE IN FEATURE PHOTOGRAPHY CATEGORY.

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List of Judges

NAME	TITLE (As of at entry deadline)	COMPANY NAME
Thomas Abraham	Visiting Faculty Member,	The University of Hong Kong
	Journalism and Media Studies Centre	
Frederik Balfour	Asia Correspondent	BusinessWeek
Jasper Becker	China correspondent	The Independent
Lisa Botos	Picture Editor	TIME Asia
Keith Bradsher	Hong Kong Bureau Chief	The New York Times
Brian Bremner	Asia Economics Editor	BusinessWeek
John Mack Carter	-	On behalf of the Magazine Publishe of America
Joseph Man Chan	Professor, School of Journalism	The Chinese University of Hong Kon
	and Communication	
K C Chan	Editor-in-Chief	Hong Kong Economic Journal
Clay Chandler	Asia Editor	Fortune Asia
Aaron Chaze	Editor and Publisher	The Midas Touch newsletter
Wu Chen	Editorial Director	CFO China
Agnes Cheung	Instructor, The School of Journalism and Communications	The Chinese University of Hong Kon
Frank Ching	Freelance Writer	#31
Jo Chui	Creative Director, Graphic & Design	South China Morning Post
Kavi Chongkittavorn		The Nation
Dr Leonard Chu	Chair Profession, School of Communication	The Hong Kong Baptist University
Thomas Crampton	Correspondent	International Herald Tribune
Jane Crust	Asia World News Editor	Financial Times
Kate Pound Dawson	Asia Editor	Voice of America
Graham Earnshaw	Editor-in-Chief	AFX-Asia and XFN News
Artemio Engracia	News Editor	Philippine Daily Inquirer
Qian Gang	Director of China Media Project, Journalism and Media Studies Centre	The University of Hong Kong
Charles Goddard	Editorial Director, Asia	Economist Intelligence Unit
Paul Goddard	Associate Editor	The Standard
Geoffrey He	Associate Publisher/Chief Editor	Information Week China
Barbara Herrmann	Photo Editor	Stern Asia
Christopher P. Hill	Editor-in-Chief	DestinAsian Magazine
Ellen Huan	Art/Production Director	Forbes China
Henry Hui	Assistant Art Director	CFO Asia
Stuart Jackson	Executive Editor	The Standard
Barry Kalb	Contracted Editor	Voice of America
Teresita Khaw	Art Director	Emphasis Media Ltd
Glenda Korporaal	Senior Business Writer	The Australian
Arthur Kroeber	Managing Editor	China Economic Quarterly
Elaine Kurtenbach	Correspondent	The Associated Press
Justine Lau	Correspondent	Financial Times
Chris Leahy	Asia Editor	Euromoney
Kevin Lee	Editor-in-Chief and Creative Director	WestEast Magazine
Urban Lehner	Editor-in-Chief	DTN Ag Services
David Line	Deputy Editor, Economist Intelligence Unit	CFO Asia
Lung Ying Tai	Visiting Professor at the Journalism and Media Studies Centre	The University of Hong Kong
Victor Mallet	Chief Asia Correspondent	Financial Times
Darren McDermott	Deputy Bureau Chief, Health and Science	The Wall Street Journal Asia
Bill Mellor	Senior Writer, Asia Correspondent	Bloomberg
Tom Mitchell	Reporter	South China Morning Post

List of Judges

TITLE (As of at entry deadline) **COMPANY NAME Executive Editor** The Standard Lin Neumann Nicola Nightingale Freelance journalist Measat Tom O'Brien Associate Publisher Abe Peck Sills Professor and chair, magazine program North Western University Beijing Bureau, The Economist Ted Plafker Correspondent Rachel Plecas Managing Editor Hong Kong Tatler **Executive Editor** CFO Asia Abe de Ramos Carla Rapoport **Business Editor** Economist Intelligence Unit Editor The Far Eastern Economic Review Hugo Restall **Assif Shameen** Consulting Editor The Edge Kevin Sinclair Journalist Freelance Craig Smith The New York Times Correspondent Simon Song Photo Editor The Standard JIWAFOTO Agency Sinartus Sosrodjojo Director Anthony Spaeth **Executive Editor** TIME Asia Jennifer Spencer Director of Photography **Emphasis** Peter Stein Managing Editor The Wall Street Journal Asia Assistant Director of Broadcasting (Radio) Radio Television of Hong Kong Tai Keen Man **Rodney Tasker** Former Chief Correspondent The Irrawaddy Rebecca Taylor Features, Opinion Editor The Standard **Edith Terry** Freelance Writer Cotton Tree Productions Assistant News Editor Enid Tsui FT.com/Financial Times Editor Michael Vatikiotis Publisher Spike Magazine Stephen Vines Newsbreak Magazine, Manila **Marites Vitug** Editor-in-Chief James de Vries Director De Luxe & Associates Lam Wai Art Director CFO Asia HK Bureau Chief Newsweek George Wehrfritz **Doreen Weisenhaus** Director of Media Law Programme The University of Hong Kong and Assistant Professor The Wall Street Journal Asia Shanghai Correspondent Peter Wonacott Jesse Wong Freelance Writer **Justin Wood** Managing Editor CFO Asia Maria Wood Deputy Picture Editor TIME Asia Senior Editor Dow Jones Newswires - Asia Pacific Marcus Wright Senior Writer CFO China Yang Jian Controller, New & Information Services Television Broadcast Limited Yuen Chi Wai Yuen Ying Chan Director, Journalism & Media Studies Centre The University of Hong Kong Forbes China Percy Zhang Editor Wei Zheng Editor Lianhe Zaobao



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