







# **SOPA Mission**

# SOPA Chairman's Message

The Society of Publishers in Asia (SOPA) is dedicated to best practices in professional publishing. It works to enhance the professional standing of publishers in Asia, with a view to fostering better cooperation and understanding among members.

SOPA represents the interests of both local and international media brands in Asia. The Society provides a platform for Asian and international publishers to network and collaborate on areas of common industry concern. It looks after the interests of both business and editorial groups. and promotes ethical business and reporting practices.

SOPA is committed to establishing best industry standards and guidelines in publishing relating to issues such as quality control, professional development, government policies, trade conditions, copyright, circulation, advertising, new media and more. It facilitates training, educational programmes and events, and is active in lobbying on government reforms affecting the media and information industries throughout Asia.

Underlying all SOPA activities is an uncompromising dedication to and promotion of, the best traditions of independent, responsible journalism and freedom of the press, as a vital component of all free societies.

quality and credible informaon the rapid changing world around them. Insightful compeople understand events and it is these prime examples of are seeking to recognize today Editorial Excellence.

This year marks the eleventh anniversary of the awards. Over the years the awards have seen more and more exceptional journalistic pieces, continuously raising the bar of editorial excellence. The awards have also seen a stronger regional presence with nominations received from Australia, Cambodia and Thailand for the first time this year.

Also noteworthy is the more than three-fold increase in entries from China, reflecting the growing importance of Chinese publications in Asia and a desire by journalists on the mainland to have their voices heard at the region's premier editorial awards event.

In tough times people crave for Separately, traditional print media expanding into digital arena tion so they can stay informed is a reality and many media groups have put substantial investment into new media with ment and original reporting re-engineered new business are key elements in helping models. SOPA is committed to facilitating the exchange of best industry practices across high quality journalism that we all publishing platforms including digital and new media. The through the SOPA Awards for SOPA Awards for Editorial Excellence will continue to set world-class benchmarks for outstanding journalism across the region.



**Terence Tung** SOPA Chairman





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# Message from the Chairman of SOPA Awards Sub-committee

Since their inception in 1999, the SOPA Awards for Editorial Excellence have received entries from a large number of countries in Asia. This year the awards received 547 nominations from 97 publications comprising an even broader geographic mix which includes Australia, Cambodia and Thailand, highlighting the significance of the accolades across the entire Asia Pacific region.

In recognition of the shifting media landscape and the growing importance of new media, we have introduced a new category for purely digital media — those that do not have a print-based counterpart. Outstanding journalism is not bound by its presentation format, it is the quality of interpretation, commentary and insight that captivates the audience. The awards are aimed at honouring first-rate journalistic work in all forms of media.

The entries were assessed by 84 international judges comprising journalists, designers and photo editors from many of the region's leading newspapers and magazines, as well as notable academics from the media departments of prestigious uni-

versities. The high calibre of the judging panel, led by Professor Rusty Todd of the University of Hong Kong, reflects the stature of the awards.

As the culmination of SOPA's commitment to free speech and professional journalism, we hope the awards will continue to reach new heights in the quality of entries and help foster the vibrant editorial scene in Asia in the years to come.



Man . The

Kevin Brown

Chairman
SOPA Awards Sub-committee





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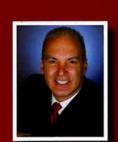
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**Note:** SOPA Members list is updated as at the time of printing. For more details of SOPA Members, please visit: www.sopasia.com



# About the SOPA Awards for Editorial Excellence

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and were designed to encourage editorial vitality throughout the region. The Awards cover a broad range of categories reflecting Asia's diverse geo-political environment and vibrant editorial scene.

As Asia's premier publishing accolades, the 2009 SOPA Awards registered a total of 547 entries from a broader geographical mix; a true reflection of the Awards' high standing across the region.

Key to the Awards' growing success is the high calibre of international judges who preside over the Award entries. The SOPA Awards have consistently secured judges from many of the region's leading newspapers as well as consumer and trade magazines and academics from prestigious universities—a reflection of the stature of the Awards. Each year, the number of judges willing to dedicate their time to the Awards has grown. This year the SOPA Awards judging panel comprised of professional journalists, design experts, photographic editors and notable academics from the media departments of prestigious universities collaborated to select winners.

The SOPA Awards are coordinated by a committee of publishing professionals from the business and editorial sectors. These dedicated individuals volunteer their time throughout the year to ensure the Award rules, judges, entries, event, sponsorship and promotion all come together smoothly.

#### Corporate Support

Sponsorship is key to ensuring the Awards' growth and over the past years, SOPA has been fortunate to receive the continuous support from Invest Hong Kong. As the Awards have grown, so too has the interest from corporations, and in this year, the event is also sponsored by Grand Hyatt Hong Kong and Swiss Post International Management AG.

#### **International Recognition**

The SOPA Awards are supported by a number of international media organisations and regional media industry press; IFRA, International Federation of the Periodical Press (FIPP), the World Editors Forum (WEF), and the World Association of Newspapers (WAN).

# The SOPA Awards for Editorial Excellence 2009 Award Categories

- Excellence in Investigative Reporting
- Excellence in Reporting Breaking News
- Excellence in Business Reporting
- Excellence in Human Rights Reporting
- Excellence in Reporting on the Environment
- Excellence in Feature Writing
- Excellence in Opinion Writing
- Excellence in News Photography
- Excellence in Feature Photography
- Excellence in Special Issue or Special Section
- Excellence in Editorial Cartooning
- Excellence in Information Graphics
- Excellence in Newspaper Design
- Excellence in Magazine Design
- Excellence in Digital Journalism
- The Scoop Award
- Journalist of the Year





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# Members of SOPA Awards Sub-committee

#### Kevin Brown - Chairman

Kevin Brown was appointed Asia News Editor of the Financial Times in December 2004, and is based in Hong Kong. He joined the Financial Times in 1980 in London, and has previously been Parliamentary Correspondent, Transport Correspondent, Australasia Correspondent, National News Editor, Chief Political Correspondent, Industry Editor, UK Affairs Editor, and Personal Finance Editor.



He is responsible for the news gathering operation throughout the Asia/Pacific region, for the presentation of Asian news in the Asia edition and in the FT's three other global editions, and for the Asian news coverage of FT.com. He has recently been appointed Asia Regional Correspondent of the FT, and has moved to Singapore to take up that post.

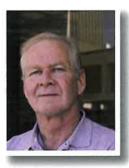
Brown has specialized in politics throughout much of his career, and has covered general elections in five countries (the UK, Australia, New Zealand, Singapore and Fiji). He is married with one daughter, and his other interests include 19th Century English literature, watching cricket and painting. He is trying to learn Cantonese, without success.

Before joining the FT, Brown worked for Lloyd's List, the international shipping and insurance daily newspaper, and for several other UK newspapers.

#### Rusty Todd - Head of Judges

Rusty Todd is a professor of journalism at the University of Texas at Austin, where he specializes in business journalism and copyediting. Now on leave, he is serving as director of business journalism at the Journalism & Media Studies Centre at the University of Hong Kong. He was chair of the UT Journalism School from 1993 to 1996. He came to UT from Dow Jones & Co., Inc., in 1993. At Dow Jones he was news editor of Hong Kong-based Asian Wall Street Journal; a beat reporter covering Southeast Asian stock markets and banks; and Asia-Pacific regional development manager for Dow Jones/Telerate. In New York Todd was founding editor of the Dow Jones Emerging Markets Report, a newswire covering developing econo-

mies. He was a faculty member at the University of Missouri School of Journalism, where he served as city editor of the Columbia Daily Missourian. He was also state editor at the Austin American-Statesman. Todd sits on the board of the Dow Jones Newspaper Fund. Todd, 58, holds a doctorate from Stanford University. Married 35 years, he has two children.







# Members of SOPA Awards Sub-committee

#### **Zoher Abdoolcarim**

Based in Hong Kong, Zoher Abdoolcarim was appointed as Asia Editor, TIME International, in June 2008 overseeing TIME Asia edition. Prior to this role, he was a senior editor at TIME Asia, a position he held since 2002 where he helped shape all aspects of TIME's coverage of Asia. His cover stories include



a June 2007 article on the 10-year anniversary of the British handover of Hong Kong to China.

Prior to joining TIME Asia, he was managing editor of Asiaweek and an editor at Singapore-owned Asian Business. Over the course of his career, Abdoolcarim has been a foreign correspondent based in Indonesia, Malaysia and Singapore, with reporting assignments in the Philippines, India, Brunei and Hong Kong. He has been involved in watershed Asia stories including the Ninoy Aquino assassination, the ousters of Ferdinand Marcos in the Philippines and former Indonesian Prime Minister Suharto, the Tiananmen Square killings in Beijing, Hong Kong's handover to China, the Asian financial crisis and the impact of September II on the region.

An ethnic Indian born and raised in Hong Kong, Abdoolcarim is a fluent Cantonese speaker and a British national. He graduated from the University of Wisconsin-Madison.

#### Leonard M. Apcar

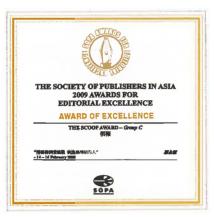
Leonard M. Apcar has been a correspondent and editor for more than 30 years first for The Wall Street Journal and later for The New York Times and its global edition, the International Herald Tribune.

He arrived in Hong Kong three years ago as deputy managing editor of the Herald Tribune and chief Asia editor. The award-winning Asia edition has the largest circulation of any international newspaper in the region. Previously, Mr. Apcar was editor-in-chief for NYTimes.com, the world's largest newspaper web site. Under his leadership, the site, which is considered an industry pacesetter, won numerous awards. He lectures frequently on web journalism, strategy and product development.

He is a member of the award subcommittee of the Society of Publishers in Asia and an advisor to the Pulitzer Prize Winners Workshop at Hong Kong Baptist University. In the U.S., he is a board member of the National Press Foundation and a former board member of the Online News Association.



# Text and graphics fade, but our credibility stays.



The Society of Publishers in Asia 2009 Awards For Editorial Excellence

#### Ming Pao

The highest honour in Chinese publication
The Scoop Award (Chinese Language)
"淫審條例受挑戰 執法機構錯告人"

Has great social impact, monitors the government and protects people's rights. This report brought up new evidence to challenge police's "established" practices and procedures of prosecuting a person on charge of releasing obscene articles. After this report, police revised their prosecuting procedures and human rights to be better protected.



#### Yazhou Zhoukan

#### Journalist of the Year (Chinese Language)

Outstanding exclusive interviews allow readers to understand first-hand information behind the news scene.

#### SOPA AWARDS 2009 - Ming Pao Daily

- · Excellence in Reporting Breaking News (Chinese Language)
- Excellence in Editorial Cartooning (Chinese Language)
- Excellence in News Photography (Chinese Language) Honourable Mention
- The Scoop Award (Chinese Language) Honourable Mention

- "四川大地震系列報道"
- "嘰嘰格格漫畫'
- "回鄉心切"
- "明報格價網:超市格價系列"

#### SOPA AWARDS 2009 - Yazhou Zhoukan

- Excellence in Reporting on the Environment (Chinese Language)
- Excellence in Human Rights Reporting (Chinese Language) Honourable Mention
- "成都環保風暴 公民抗議地震帶建石化廠"
- "胡佳現象台前幕後 中國維權最新模式"







# Members of SOPA Awards Sub-committee

#### Cliff Buddle

Cliff Buddle is Deputy Editor of the South China Morning Post. He has worked as a journalist for the last 27 years. Mr Buddle began his career as a news agency reporter at the Central Criminal Court in London. In 1994 he was hired by the South China Morning Post and brought to Hong Kong. He was the Post's chief court reporter



for six years, during which he covered a wide variety of cases including most of the landmark constitutional legal battles which followed Hong Kong's return to China. Since then, he has worked as an editor of the opinion pages, news editor, and chief leader writer. From time to time, he has also written columns on legal affairs. He was appointed Deputy Editor in 2005.

Mr Buddle passed the Common Professional Examination (postgraduate diploma in law) in 2000. Then, in 2005, he graduated from the Master of Laws (Human Rights) programme at the University of Hong Kong. His dissertation was on the legal framework underpinning Hong Kong's political system.

#### **Adrian Dickson**

Adrian Dickson is Managing Editor, Asia for Reuters the news division of Thomson Reuters. Based in Hong Kong since 2007 he oversees a team of over 700 journalists across 18 countries in the Asia Pacific region.



Adrian began his journalistic career covering the civil war in El Salvador in the mid 1980's. An Argentine national, he worked for several regional and international publications before joining Reuters in Buenos Aires in 1988. During a 20 year career at Reuters he has worked as a correspondent and editor in several countries including Argentina, Colombia, Venezuela, Brazil and the United States. In 2002 he became Japan Editor based in Tokyo.

#### Don Durfee

Don Durfee is a partner with The Editors Group, a Hong Kongand New York-based editorial services company. He is the former editor of CFO Asia and CFO China, two specialist magazines published by The Economist Group. He joined the magazines in January 2007 as managing editor after many years with CFO magazine in New York. Don has written award-winning features on topics ranging from executive pay to GE's expansion in China.

Prior to his time at CFO. Don was a senior editor with the Econo-

mist Intelligence Unit in New York. He also served as the managing editor of the Alliance Analyst, a fortnightly newsletter examining joint ventures and partnerships. Don has undergraduate degrees in history from Tufts University and music from New England Conservatory. He also holds a master's degree from Columbia University, where he studied international economic policy. He speaks Mandarin Chinese.



#### Kin-ming Liu

Kin-ming Liu is Director of Special Projects at Hong Kong Economic Journal and a blogger at PostGlobal, a global debate blog on international affairs and foreign policy on the Washington Post website.

Prior to joining HKEI in November 2006, Mr. Liu was a columnist based in Washington, D.C. writing for The New York Sun, The Hong Kong Standard and other publications. From 1999 to 2005, he was working for Apple Daily in which he had served as Opinion Page Editor, Director of Public Affairs and General Manager. He was Opinion Page Editor at Hong Kong Economic Times from 1997 to 1999. Since entering the field of journalism in 1992, he had also worked for Yazhou Zhoukan and Sing Tao Daily.

Mr. Liu served as Chairman of the Hong Kong Journalists Association from 1998 to 1999 and as Board Member of the Foreign Correspondents' Club, Hong Kong from 1997 to 2001. He was the winner in English commentary in the Human Rights Press Awards in 1998.

#### **Robyn Meredith**

Robyn Meredith is the author of the New York Times bestseller, "The Elephant and the Dragon: The Rise of India and China and What it Means for All of Us," published by W.W. Norton, and she is Senior Editor, Asia for Forbes. based in Hong Kong. She oversees Asia news coverage for www.forbes.com



and writes the biweekly "Off Shore" column on globalization for Forbes.com.

For Forbes, she has written cover stories on Sony, General Motors, Kodak, Microsoft, Philips, Toyota, Ratan Tata, Li & Fung, and Infosys, Ms. Meredith joined Forbes as its Detroit Bureau Manager in April, 2000 to write about the auto industry. One of her Forbes articles was included in the 2002 Edition of the book "The Best Business Stories of the Year".

From January, 1996 until April, 2000, Ms. Meredith was a Detroit correspondent for The New York Times, where she covered the auto industry and other Midwestern news. She spent the 1998-1999 academic year as a Knight-Wallace Fellow at the University of Michigan Business School.

Ms. Meredith wrote for USA Today as a business reporter in 1995. She spent the previous two years as a reporter in the Washington bureau of the American Banker newspaper, where her reporting exposed a pattern of insider deals at savings and loans that led to four Congressional hearings and an overhaul of U.S. banking regulations governing initial public offerings.

Ms. Meredith received a B.A. degree, cum laude, from Boston University in 1990. For more information about her book, see www. elephantanddragon.com.

#### Peter Stein

Peter Stein is Hong Kong Bureau Chief for The Wall Street Journal and Associate Editor of The Wall Street Journal Asia.

As Hong Kong Bureau Chief, Mr. Stein oversees a group of reporters that primarily cover financial deals, markets and economic issues across Asia, with an emphasis on Greater China. He also engages in public representation on behalf of the Journal in Asia.

Prior to being appointed to his current positions in October 2005, Mr. Stein served as Managing Editor of the Asian Journal from 1998. Mr. Stein was a Senior Reporter in Hong Kong and led a group of reporters covering the transfer of Hong Kong from British to Chinese sovereignty

(from 1994 to 1998).

From 1986-88, he spent two years in Wuhan, China on a Yale-China Association fellowship, teaching English at Huazhong Normal University and studying Chinese. Born in New York City, he graduated from Yale University, and speaks both Mandarin and Cantonese.





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FORWARD.



The Wall Street Journal Asia's Christine Glancey received the



Peter Stein of The Wall Street Journal Asia was congratulated by Simon Galpin, Invest Hong Kong's Director-General of Investment Promotion for Excellence in Business Reporting



Hong Kong, presented an award to Newsweek's Alexandra Seno for Excellence in Human Rights

# Winners of 2009 SOPA Awards – Group A

Regional newspapers, large magazines and wire services published in English, including their affiliated online publications and websites.

# **Excellence in Investigative Reporting**

Award of Excellence

Publication: International Herald Tribune Entry Title: Cyclone Nargis In Myanmar

And Its Aftermath

lournalist: Choe Sang-Hun, Thomas Fuller,

Mark McDonald, Seth Mydans

Comments: A brilliant and moving account of a disaster. The reporters faced considerable risks and hardships in getting the story and protecting their sources in the face of authorities bent on preventing the journalists from doing their work.

#### Honourable Mention

Publication:

Entry Title: Murder At The Drum Tower

Journalist: Written by Melinda Liu,

Photographs by James Whitlow Delano

Comments: The story has effectively shown the stresses in Chinese life. This is probably the most purely investigative piece that focuses on Asia-based reporting.

#### **Excellence in Reporting Breaking News** Award of Excellence

Publication: The Wall Street Journal Asia Entry Title: Terror In Mumbai

Eric Bellman, Geeta Anand, Yaroslav Trofimov, Journalist:

Peter Wonacott, Gaurav Raghuvanshi, Matthew Rosenberg, Zahid Hussain

Comments: An excellent mix of breaking detail and the unfolding context behind the terror. Telling quotes, anecdotes and the sheer microscopic detail painted a vivid picture of the attacks.

#### Honourable Mention

Publication: TIME Asia Entry Title: Saving Burma lournalist: Hannah Beech

Comments: Dodging military checkpoints, hiding in the hulls of boats, the reporter captured the devastation caused by Cyclone Nargis in her gripping account. Even more, her outraged point of view indicted a suppressive junta "...more concerned with keeping foreigners out than allowing aid in".

#### **Excellence in Business Reporting Award of Excellence**

Publication: The Wall Street Journal Asia

Entry Title: China's New Economic Struggle Journalist: Mei Fong, Sky Canaves, James T. Areddy,

Andrew Batson, Shai Oster

Comments: The series combined some really excellent coal-face reporting with a lot of balanced context. It was researching from the bottom, speaking to lots of sources and providing a lot of very original work. Again the kind of labour intensive, detailed but ground breaking journalism that really needs to be applauded and acknowledged. An excellent series. Detailed, insightful, groundbreaking.

#### Honourable Mention

International Herald Tribune Publication:

Entry Title: The Food Chain

Keith Bradsher, Andrew Martin, lournalist:

Somini Sengupta

Comments: Takes a complex topic, breaks it down nicely, and makes the issues clear through strong reporting. It's the kind of journalism that makes you proud to be a journalist as it tackles a complex and important issue from so many angles with a lot of energy and thought.



#### **Award-winning journalism**



Anytime, anywhere

#### Delivering more than just the news

Adding to a long list of awards and accolades for editorial excellence, The Wall Street Journal Asia recently received top honors from the Society of Publishers in Asia (SOPA) for Excellence in Reporting Breaking News and Excellence in Business Reporting as well as Honorable Mention for Excellence in Feature Writing.

If you are seeking access to breaking news, lucid analysis and top-notch investigative journalism delivered with fairness and balance, join Asia's business elite by subscribing today at <a href="https://www.wsj-asia.com/sub/02">www.wsj-asia.com/sub/02</a>.

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# THE WALL STREET JOURNAL.

ASIA

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The Excellence in Reporting on the Environment award was bestowed to Simon Cholmeley of Discovery Channel Magazine by Gladis Young of the Grand Hyatt Hong Kong



Zoher Abdoolcarim of TIME Asia was presented the Excellence in Feature Writing award by Gladis Young of the Grand Hyatt Hong Kong



Leonard M. Apcar of International Herald Tribune received two awards from Gladis Young of the Grand Hyatt Hong Kong for Excellence in Opinion Writing



Gladis Young, Marketing Communications Manager, the Grand Hyatt Hong Kong presented the award for Excellence in News Photography to Alison Leung of Reuters

# Excellence in Human Rights Reporting Award of Excellence

Publication:

Newsweek

Entry Title: Journalist:

Lured Into Bondage George Wehrfritz, Erika Kinetz,

Jonathan Kent, Joe Cochrane, Jonathan Adams, Ron Brownlow,

Marites Vitug, Tonette Orejas,

Sonia Kolesnikov-Jessop, Sudip Mazumdar,

Akiko Kashiwagi

Comments: It is exactly what great human rights reporting should be: A heavily researched, nuanced and multi-faceted look at the exploitation of millions of emigrants merely seeking to improve their lives. It produced a powerful picture of globalisation's ugly underbelly. The article, while brief, covered all the bases. It really went beyond the norm. This shows what a regional publication can do with the proper application of resources to a subject. Multinational reporting like this connects the dots in important ways and it is rarely done this well.

#### Honourable Mention

Publication: International Herald Tribune

Entry Title: In The Shadow Of The Olympics

Journalist: Andrew Jacobs

Comments: Absolutely superb deadline reporting on a human rights issue. Dogged coverage of a topic essential to human rights, freedom of expression.

# Excellence in Reporting on the Environment

#### **Award of Excellence**

Publication:

Discovery Channel Magazine

Entry Title: The Man Who Saved The Aral Sea

Journalist: John Dyson

Comments: It really stood out as being well reported and a great story, going to the heart of environmental degradation and innovative ways to mobilize people and resources to find a way back to a healthier interaction between man and nature.

#### Honourable Mention

Publication: TIME Asia

Entry Title: A Wound In The Earth

lournalist: Petter Ritter

Comments: It should be mentioned as a good combination of a down-to-the-village-level approach to an environmental problem, and an easy-to-understand scientific explanation of that problem. Exciting to read.

## **Excellence in Feature Writing**

Award of Excellence

Publication: TIME Asia

Entry Title: Crazy For Gold Journalist: Hannah Beech

Comments: Excellent, sensitive "write what you see" reporting. This story stood out with good first hand feature that told the story of China's medal machine vividly through the words of the athletes.

#### Honourable Mention

Publication: The Wall Street Journal Asia
Entry Title: China's Olympic Moment

lournalist: Geoffrey A. Fowler, Rebecca Blumenstein,

lan Johnson, Jason Dean, Betsy McKay

Comments: Bravo. Not only were these pieces well reported and written, but they exploited fresh angles and approaches for explaining themes that many others were writing about at the same time.

# Excellence in Opinion Writing Award of Excellence

Publication: International Herald Tribune

Entry Title: Letter From India
Journalist: Anand Giridharadas

Comments: A different, absolutely compelling take on India. The reporter's humanistic reflections shares with readers the paradoxes of today's India society and its people, from the apathy of the affluent, the distinct sentiments towards Western influence between the early-and the late-adopters, and the "feminist" in chic-lit versus the village women who decided to take things into their hands. His column is an exemplary blend of humour and serious contemplations, leaving readers yearning for more the next week.



TIME Asia's Maria Wood received the award for Excellence in Feature Photography, presented by Dieter Pluess, CEO, Asia for Swiss Post International Management AG



Dieter Pluess for Swiss Post International Management presented the award for Excellence in Feature Photography to Simon Cholmeley of Reader's Digest Asia



The Excellence in Newspaper Design award, was received by David Pilling of the Financial Times from Terence Tung, SOPA Chairman



Robert Jan Fernhout and Matt Leppard from Travel + Leisure Southeast Asia, took the Excellence in Magazine Design award from Terence Tung, SOPA Chairman



SOPA Chairman Terence Tung presented to Loh Yew Seng of Female Magazine, the Excellence in Magazine Design award



The newly introduced award category, Excellence in Digital Journalism, was scooped by Edward Cheng of the Financial Times



Jeffrey Ng from Dow Jones Newswires Joe Leahy, Mumbai Bureau Chief of was bestowed The Scoop Award by SOPA Chairman Terence Tung



the Financial Times was honoured the Journalist of the Year

#### Honourable Mention

International Herald Tribune Publication:

Asia Amid The Global Slowdown Entry Title:

lournalist: Philip Bowring

Comments: The reporter demonstrates a depth of knowledge about Asia that few can match and manages to convey it in a fluid style. These stories show he was well ahead of the pack in identifying economic realities that have now become apparent to all.

# **Excellence in News Photography**

#### **Award of Excellence**

Publication:

Entry Title: Gunfire Erupted Outside A Village

In Helmand Province

lournalist: Goran Tomasevic

Comments: Good spot news. Catching the striking decisive moment.

#### Honourable Mention

TIME Asia Publication:

Helmand - Afghanistan Entry Title:

lournalist:

Comments: Very artistic, involving daily lives. Nice contrast.

#### **Excellence in Feature Photography Award of Excellence**

Publication: TIME Asia

Entry Title: **Crazy For Gold** 

Ian Teh Journalist:

Comments: Grabs that feeling of China aiming to dominate the Olympics. A fresh look at a subject we have seen before. Great opener, strong images.

#### Honourable Mention

Reader's Digest Publication:

Entry Title: **Democracy Comes To The Kingdom** 

Journalist: Scott Woodward Comments: Dreamy and lovely.

#### Excellence in Special Issue or Special Section

#### Award of Excellence

Publication: TIME Asia

Entry Title: **Summer Journey Double Issue:** 

**Games People Play** 

Michael Elliot, Zoher Abdoolcarim lournalist:

Comments: Really surprising and refreshing package of stories that go far beyond sport to illuminate the role sports play in society. Great reporting, great context.

#### Honourable Mention

Publication: Financial Times

Entry Title: FT Report On China

Geoff Dyer, David Pilling, Mure Dickie, lournalist:

Martin Dickson

Comments: Solid and professional. Very thorough recap of China

during the crisis.

# **Excellence in Information Graphics**

#### **Award of Excellence**

Publication: Discovery Channel Magazine

Entry Title: **Big Rig** 

Journalist: Illustrator: Bryan Christie Design;

Designer: David Ross

Comments: Classic, meaty combo of graphics, pictures and texts.

#### Honourable Mention

TIME Asia Publication:

A Wound In The Earth Entry Title:

Journalist: Cecelia Wong

Comments: Beautifully realised illustration of physical calamity

Olympics.

#### Excellence in Newspaper Design Award of Excellence

Publication: Financial Times

Saturday 20 September Issue **Entry Title:** 

lournalist: Financial Times Comments: It stands out as having the best 'bones' or structure for building a contemporary newspaper. It is disciplined, with enough dynamics to hold the reader. Photo editing is strong.

#### **Excellence in Magazine Design Award of Excellence**

Travel + Leisure Southeast Asia Publication:

Entry Title: December 2008

Journalist: Art Director: Fah Sakharet;

Editor-In-Chief: Matt Leppard

Comments: The innovation, complexity and photo editing make it outstanding. The design comes together architecturally using strong type to offset lyrical images. A really strong design, dealing with a lot of editorial complexity in an elegant way.

#### Honourable Mention

Publication:

Entry Title: Female September 2008

lournalist: Female Design Team - Jonathan Chia,

Audrey Chan, Aaron Lee, Jean Lee, Penny Seow

Comments: Clean, clean, the up market content is mimicked by the modern and fashion forward design. A strong, well directed magazine that exudes class.

## **Excellence in Digital Journalism**

#### Award of Excellence

Publication: Financial Times

China And The Olympics **Entry Title:** Geoff Dyer, Iamil Anderlini, Journalist: Patti Waldmeir, Edward Cheng

Comments: Great variety of stories, good use of video, pictures and writing, good reporting.

#### Honourable Mention

Publication: TIME Asia

A Series of Online Reporting On Entry Title:

Cyclone Nargis In Burma

Andrew Marshall Journalist:

Comments: Well covered, lots of interesting anecdotes, brought the story to life. Good interviews, very compelling, good use of internet for weekly magazine, good new angles each day.

#### The Scoop Award

**Award of Excellence** 

Publication: Financial Times

Entry Title: **David Li Insider Trading Settlement** 

With SEC

lournalist: Tom Mitchell, Robin Kwong, Brooke Masters,

Francesco Guerrero

Comments: Detailed reporting and a clear scoop. Good scoop!

#### Honourable Mention

Publication: Dow lones Newswires

**Australian Mining Mergers & Acquisitions** Entry Title:

Alex Wilson lournalist:

Comments: Reporter broke numerous, repeated hard-news stories on this very competitive topic. An impressive series of scoops -only possible with an extensive and well-maintained network of

### Journalist of the Year

#### **Award of Excellence**

Publication: Financial Times Journalist: Joe Leahy

Comments: From a chilling account of the terrorist massacre in Mumbai to a revealing profile of the world's sixth richest industrialist driven by killer instinct and sibling rivalry, the reporter unveils the layers, flavours and complexities of modern India. His poignant description of a debtdesperate farmer who committed suicide and his enterprise reporting from a remote rural area about a land dispute involving one of India's largest conglomerates together pointed to the larger story of the plight of farmers caught in the country's struggle to become an industrial power. The report's articles and columns help readers understand the conflicts, issues and human protagonists with details and insights that illuminate and linger.

 $20 \sim S O P A$ 



# THE SCOOP AWARD

Journalist of the year - Joe Leahy

Digital Journalism - China and the Olympics

Special section - China report

Feature Writing - FTChinese.com

Newspaper Design



#### FT scoops six awards at SOPA.

At this year's SOPA (Society of Publishers in Asia) Awards, the FT's Asia team won six honours, including Journalist of the Year, Excellence in newspaper design, digital journalism and feature writing, plus The Scoop Award. The FT also received an honourable mention for its special section report on China. The awards recognise the FT's unrivalled commitment to high-quality, global news reporting, commentary and analysis.

We live in FINANCIAL TIMES®



Nadeswaran of The Sun received the Excellence in Investigative Reporting award from Simon Galpin, Director-General of Investment Promotion,



Francis Chan of The New Paper received the Excellence in Reporting Breaking News award from Simon Director-General Investment Promotion, Invest Hong



The Excellence in Reporting Breaking News award was bestowed to Carolyn Hong of The Straits Times by Invest Hong Kong's Director-General of Investment Promotion, Simon



The Excellence in Business Reporting award was scooped by A. Lin Neumann

# Winners of 2009 SOPA Awards – Group B

Local newspapers and small magazines published in English, including their affiliated online publications and websites and independent online publications.

# **Excellence in Investigative Reporting**

#### Award of Excellence

South China Morning Post Publication:

Entry Title: **Dirty Secrets** 

Journalist: Al Guo

Comments: Brilliantly written. The reporter took a story of global interest, went to the heart of the issue and found out how the scandal was allowed to happen. Well written and brilliantly researched under difficult conditions. Excellent.

#### Honourable Mention

The Sun Publication:

**Public Land Gone** Entry Title:

R'Nadeswaran, Terence Fernandez Journalist:

Comments: The reporters were fearless in their pursuit of the truth and exposed new ground in the public interest. Excellent in-

vestigation.

#### **Excellence in Reporting Breaking News Award of Excellence**

Publication:

The New Paper Entry Title:

 4 Minutes Of Terror: Student Captures S'pore Zoo Workers Death On Video

- · Face To Face With Tigers. He Did Not Want To Die
- · Victim's Sisters Watch Video Of Tiger Attack

lournalist:

Teh Jen Lee, Desmond Ng, Tan May Ping,

Tay Shi'an, Mohd Ishak

Comments: Tenacious, resourceful, fast reporting-a humane story resulted. Super! The reporters took what could have been a routine story and ran with it. Their tenaciousness, smart use of multiple resources, and ability to reach out quickly to a variety of key contacts all yielded a gripping, humane story.

#### Honourable Mention

The Straits Times Publication:

**Shifting Ground Under Their Feet** Entry Title:

- State Jewels But Little Experience To Govern Then
  - **Anwar Plots Opposition's Next Move**
- **Malay Swing Stuns Both Opposition** And Umno
- **Umno Battles Its Own Demons**

Carolyn Hong, Reme Ahmad, Leslie Lopez Journalist:

Comments: This was smart, balanced election reporting tapping into a range of key angles and never leaving the reader bored

## **Excellence in Business Reporting**

#### **Award of Excellence**

Jakarta Globe Publication:

Tripanca's Collapse Entry Title:

Journalist: Kafil Yamin

Comments: Easy to follow yarn and a textbook example of jumping on a big story and wrestling it to the ground.

#### Honourable Mention

Publication: The Straits Times

**Retirees Recount Their Big Losses** Entry Title:

lournalist: Francis Chan

Comments: This story shows how ordinary people were swept up by the global economic storm, in a newsy engaging way. Good anecdotal examples. Well told.



Seth Meixner from the Phnom Penh Post was awarded Excellence in Human Rights Reporting by Invest Hong Kong's Simon Galpin



Gladis Young from the Grand Hyatt Hong Kong presented the Excellence in Reporting on the Environment award to Colum Murphy of the Far



Sylvia Chan from Muse Magazine was presented the Excellence in Feature Writing award from the Grand Hyatt Hong Kong's Gladis Young



Dieter Pluess, CEO, Asia for Swiss Post International Management AG presented two awards for Excellence in Feature Photography to Ronald Liem of DestinAsian



The Excellence in Special Issue or Special Section award went to Surinder Jessy of Options, The Edge



Cliff Buddle of the South China Morning Post was presented the Excellence in Information Graphics award from Swiss Post International Management AG's Dieter Pluess

#### **Excellence in Human Rights Reporting Award of Excellence**

Publication: The Phnom Penh Post

Escape From Hell On The High Sea: Entry Title:

Nine Trafficked Men Return Home

Christopher Shay, May Titthara Comments: Enterprising work from a small publication.

#### Honourable Mention

South China Morning Post Publication:

Entry Title: Help Wanted Journalist: Staff Reporter

Comments: Excellent on-the-ground reporting on an important

#### **Excellence in Reporting on** the Environment

#### **Award of Excellence**

The Far Eastern Economic Review Publication: Entry Title: Playing Air-Quality Games

lournalist: Steven O. Andrews

Comments: A convincing, deep and impressive reporting.

#### Honourable Mention

Publication: South China Morning Post Entry Title: Power At A Cost

Journalist:

Comments: The series was admirably ambitious and brought into perspective one of the most pervasive economy vs. people phenomena in China.

# **Excellence in Feature Writing**

**Award of Excellence** 

Publication: South China Morning Post Luck Beats A Lady Entry Title:

Journalist: Joyce Siu

Comments: Interesting view of one element of society; well told; would have preferred to see women use their real names, but the anonymity in this case is understandable and the significance of the issue justifies it.

#### Honourable Mention

Muse Magazine Publication:

It Started With A Fire Entry Title:

Journalist: Sylvia Chan

Comments: A poignant, well-researched piece of writing that brings an abandoned public housing estate back to life. A fascinating reminder of how rich the routine of daily life was-and remains—in Hong Kong's neighbourhoods.

#### **Excellence in Opinion Writing Award of Excellence**

Publication: South China Morning Post **Dealing With Disasters** Entry Title:

lournalist: Wang Xiangwei

Comments: Best reporting. Well written. Critical issues for China, willingness to criticize where criticism is warranted and give credit where credit is due. Good perspective and ability to compare to a variety of other nations. The reporter has emerged as an important voice on Chinese politics.

#### Honourable Mention

Publication: MINT

Entry Title: Café Economics lournalist: Niranjan Rajadhyaksha

Comments: The reporter combines strong prose with trenchant analysis, and has a gift for setting national issues in a much wider context. Truly a voice that speaks from India to the world. The reporter was my clear favourite, partly for his lucid writing style, partly for the breadth of his thinking.

#### Excellence in News Photography **Award of Excellence**

Publication: The Phnom Penh Post

**Boeung Kak Lake Land Evictions** Entry Title:

Journalist: Vandy Rattana, Chhay Channyda,

Rick Valenzuela

Comments: Striking, heartbreaking images that are also visually

complex.

#### Honourable Mention

South China Morning Post Publication: Against The Odds Entry Title:

lournalist: Robert Ng

Comments: Powerful, heartbreaking but also subtle images. The reporter found the individual stories swirling within that tornado of pain, and treated them directly but sensitively.

## **Excellence in Feature Photography**

#### **Award of Excellence**

Publication: DestinAsian Entry Title: A World Away Journalist: Matthieu Paley

Comments: Simply stunning photos, the kind that leap off the page and invite you to walk into them. Gorgeous images from a far-away land I know I'll probably never get to, but now at least can dream about.

#### Honourable Mention

Publication: DestinAsian

Entry Title: Into The Heart Of Siberut

Martin Westlake ournalist:

Comments: Rich sensitive portrayal of a unique culture. Depicts human and geographic scales effectively. Great dignity shown in Siberut's people. Never condescends or stoops to cliché!

#### Excellence in Special Issue or Special Section

#### Award of Excellence

South China Morning Post Publication:

Beijing 2008, Olympic Odyssey Entry Title: SCMP Sports team: Editor - Noel Prentice, Journalist:

Art Director - Carl Jones

Comments: Competent job by a seasoned team of sports journalists. An entertaining and comprehensive look at the Olympic Games.

#### Honourable Mention

Publication: Options, The Edge

On The Heritage Trail In Penang Entry Title:

lournalist: Surinder Jessy

Comments: Good combination of editorial, pictures, design and local knowledge to produce a stand-out issue on a topic that has

been covered often but not usually as well.

#### **Excellence in Information Graphics** Award of Excellence

Publication: South China Morning Post Campaign Face-Off Entry Title:

lournalist: Terry Pontikos

Comments: Eye catching, good sense of humour, comprehensive.

#### Honourable Mention

Publication: The New Paper

Entry Title: Raising A Dead Princess

Fadzil Hamzah, Celestino del Rosario Gulapa lournalist: Comments: Informative and elaborate graphics. "Boy's Own" stuff,

made with love.

#### **Excellence in Newspaper Design Award of Excellence**

South China Morning Post Publication:

Entry Title: **Dream Finale** 

Journalist: SCMP Production Team, Production Manager: Ung Mah Pheng, Art Director: Terry Pontikos

Comments: Mature layout with excellent grid line, fonts and high level of editorial photos. The whole layout are well balanced and reader friendly. Unique and unforgettable.

#### Honourable Mention

MINT Publication:

Entry Title: Obama Issue

Art Director: Abel Robinson Journalist:

Comments: Nice usage of colours, fonts and creative elements like colour shades and lines. Great use of photos, particularly the double truck, and sheer volume of material gave it the edge.

 $24 \sim SOPA$ 

# TIME achieved recognition in 8 categories at the SOPA Awards for Editorial Excellence 2009



Saving Burma



Crazy for Gold



Time.com reporting on cyclone Nargis in Burma



A Wound in the Earth



# Inside China's Olympic Machine





A Wound in the Earth



Read more of our award-winning editorial excellence on TIME.com





SOPA Chairman Terence Tung bestowed the Excellence in Magazine Design award to Power Magazine's Anthony Spaeth



Chungoh Bang from Chosun Ilbo, Korea scooped the newly introduced award-Excellence in Digital Journalism



SOPA Editorial Awards Sub-committee Chairman Kevin Brown congratulated Greg Torode, Chief Asia Correspondent of the South China Morning Post on the lournalist of the Year accolade

#### **Excellence in Magazine Design** Award of Excellence

Publication:

ish 9.5 - Shopping For Life Entry Title:

ish team lournalist:

Comments: A real standout. Good concept, fun photos and spreads, interesting work with pages. It delivers visual excitement that is only possible with terrific photography and a willingness to take risks in terms of graphics design.

#### Honourable Mention

Power Magazine Publication:

**Power December Issue** Entry Title: Group Art Director: Darren Long lournalist:

Comments: This is just blazing -- great photos, great page design and the elements it brings together, from editorial to photographs to graphics and layout, are separately great and integrated beautifully in this truly beautiful new publication. I just loved this magazine.

# **Excellence in Digital Journalism**

#### Award of Excellence

Chosun Ilbo Publication: Entry Title: On The Border

Lee Hark Joon, Park Jong In, Bang Jung O

Comments: Breathtaking stories that once again define the ultimate form of investigative journalism. Authoritarian oppression and the irrepressible longing for freedom are a familiar theme but an effective combination of print, online and broadcast journalism makes it a refreshing experience for the audience.

#### Honourable Mention

South China Morning Post Publication:

Entry Title: **Space Invaders** 

SCMP News and Multimedia teams Journalist:

Comments: The story is a vivid example of how an Asian society such as Hong Kong's is often still torn between commercial modernity and political/cultural underdevelopment with regards to human and civil rights. At the same time, it's indeed an innovative form of news reporting for print media seeking a new business model.

### The Scoop Award

#### Award of Excellence

South China Morning Post Publication:

Entry Title: Oil Territory **Greg Torode** lournalist:

Comments: This is an example of top-notch reporting and writing. The reporter dug up an important and far-reaching story, researched it well and told it well, exploring the international ramifications in knowledgeable and understandable terms.

#### Honourable Mention

Publication: The JoongAng Daily

North Korea Allows A Separated Entry Title:

**Couple To Reunite After 47 Years** 

Ryu Kwon-ha, Ser Myo-ja Journalist:

Comments: The paper worked for more than a year on the story and managed to keep it under wraps; the story had international impact. Nicely done!

#### Journalist of the Year

#### Award of Excellence

South China Morning Post Publication:

lournalist: **Greg Torode** 

Comments: Strong regional coverage. Authoritative and wide-

ranging. Solid work.



Chum Shun Kin of Ming Pao Daily received the Excellence in Reporting Breaking News award from Simon Galpin,Director-General of Investment Promotion, Invest Hong Kong



Alain Deroche of Asian Business Leaders won the Excellence in Business Reporting award



The Excellence in Human Rights Reporting award was scooped by Alone Her of Global Views Monthly



The Grand Hyatt Hong Kong's Gladis Young presented to Yazhou Zhoukan's Annie, Zhang Jieping the Excellence in Reporting on the Environment award



Gladis Young from the Grand Hyatt Hong Kong presented the Excellence in Reporting on the Environment award to CommonWealth Magazine's Sheree Chuang



FTChinese.com's David Pilling was congratulated by Gladis Young of the Grand Hyatt Hong Kong for Excellence in Feature Writing



Apple Daily's Hung Hing Cho, Kevin was bestowed the Excellence in News Photography award by Gladis Young, Marketing Communications Manager, the Grand Hyatt Hong Kong

# Winners of 2009 SOPA Awards – Group C

Chinese-language publications, including Chinese-language websites and wire services

# Excellence in Investigative Reporting Award of Excellence

Publication: 中國新聞周刊 China News Weekly

Entry Title: 甕安事件調查-

・探尋暴力之源・少女李樹芬三次屍檢內幕

・少女学働分二次原性/ ・風暴眼中的甕安官員

·被免職的公安局長: 我所看到的甕 安江湖

Journalist: 吳晨光、王剛、蔡如鵬、王維博、劉震

Comments: Courageous coverage in China! This topic is highly influential, meaningful yet difficult. It conducts an in-depth analysis on the structural problems, not sensational but impressive. Refined language and artwork, stunning photos.

#### **Honourable Mention**

Publication:天下雜誌 CommonWealthEntry Title:破碎的農地 消失的糧食

Journalist: 莊素玉、汪文豪、辜樹仁、陳一姍

Comments: In-depth analysis, not just criticisms. Attractive pho-

tos and text, thought-provoking.

# **Excellence in Reporting Breaking News Award of Excellence**

Publication: 明報 Ming Pao Daily Entry Title: 四川大地震系列報道

•••••珊珊珊珊朝報中國組、港聞組、攝影組

Comments: Well-organised, timely and comprehensive. Some of the anecdotes the reporters collected were truly moving, and reminded me of how traumatic those days were for the victims.

#### Honourable Mention

Publication: 蘋果日報 Apple Daily

Entry Title: 鳳姐連環被殺案

Journalist: 突發組

Comments: Proper treatment and prudent from sensationalism. There's no question that there was competition from all newspapers on this breaking story, and there's no question that this publication kept on top of the competition in pulling it off, revealing fresh details and putting it in a juicy package that should be judged on the merits of the product that this publication provides. In that respect, this is exactly what the newspaper does best, and this is an exemplar of that.

# Excellence in Business Reporting Award of Excellence

Publication: 東方企業家 Asian Business Leaders

Entry Title: 中國制造:野蠻升級

Journalist: 作者:方浩、閆婷、鄒瑞霞;插圖:徐鵬

 $\label{lem:comments: A thought-provoking perspective of the way forward} % \[ \begin{array}{c} A & A \\ A & A \end{array} \] % \[ \begin{array}{c} A & A \\ A \end{array} \] % \[ \begin{array}{c} A \\ A \end{array} \] % \[ \begin{array}{c} A & A \\ A \end{array} \] % \[ \begin{array}{c} A & A \\ A \end{array} \] % \[ \begin{array}{c} A \\ A \end{array} \] % \[ \begin{array}{c} A & A \\ A \end{array} \] % \[ \begin{array}{c} A \\ A \end{array} \]$ 

for the Chinese economy and an in-depth analysis.

#### Honourable Mention

Publication: 財務總監 CFO China

Entry Title: **陰翳遮天** Journalist: 盧枞、吳晨

Comments: It touched an issue which had great impact to Mainland, Hong Kong and also Taiwan. The story was in-depth, comprehensive and has some first hand information from the magazine's survey.

# **Excellence in Human Rights Reporting Award of Excellence**

Publication: 遠見雜誌 Global Views Monthly

Entry Title: 撿回來的校長獎

Journalist: 楊瑪利、王一芝、林妙玲

Comments: With thorough investigation and well-written case studies, it provides an in-depth analysis of a social problem and the potential solutions to Taiwan and other developed societies. Readers are well-informed of a problem that could be happening next door.

#### Honourable Mention

Publication: 亞洲週刊 Yazhou Zhoukan

Entry Title: 胡佳現象台前幕後 中國維權最新模式 lournalist: 章海陵、張潔平、李永峰、紀碩鳴

Comments: The team has been able to demonstrate its capability to expand a story from one breaking point and broaden its analysis into the root. Covering such a topic in China takes great courage and I think the writers should be rewarded for the risk they took.

# **Excellence in Reporting on the Environment**

#### **Award of Excellence**

Publication: 亞洲週刊 Yazhou Zhoukan

Entry Title: 成都環保風暴 公民抗議地震帶建石化廠

Journalist: 張潔平、譚作人

Comments: Comprehensive, in-depth, shows courage and conviction. The story is an exclusive report on a resistance movement in Chengdu against plans to build a chemical plant in the earthquake zone. Rich in details, the story captured the anger and dedication of the local residents. It also explains the science of pollution, and the danger of building in the earthquake zone. The hero of the story has since been arrested and held in detention.

#### Honourable Mention

Publication: 天下雜誌 CommonWealth Entry Title: 破碎的農地 消失的糧食

Journalist: 莊素玉、汪文豪、辜樹仁、陳一姍

Comments: The story is compassionate and informative report on a critical environmental issue of our time, supported by detailed reporting and thorough research.

# Excellence in Feature Writing Award of Excellence

Awara of Excellence

Publication: FT 中文網 FTChinese.com

Entry Title: 《丁學良回望中國改革"三十年"》

Journalist: 丁學良

Comments: Macroscopic perspective, thorough and in-depth analysis. Well-written.

#### Honourable Mention

Publication: 中國新聞周刊 China News Weekly

Entry Title: **大案律師的"羅生門**" Journalist: 吳晨光、周華蕾

Comments: Simple language, precise analysis.

# Excellence in News Photography Award of Excellence

Publication:蘋果日報 Apple DailyEntry Title:雷曼苦主討血汗錢

lournalist: 黃賢創、鄭逸宇、李家皓、黎樹雄、

孔慶初

Comments: Very impressive photos that showed how the demise of an investment bank thousands of miles away affected many ordinary people's lives in this side of the world.

#### Honourable Mention

Publication: 明報 Ming Pao Daily

Entry Title: 回鄉心切 lournalist: 林振東

Comments: It is an excellent photo to symbolize the real and instant situation on the news spot. Original compositions, attention-grabbing news, body language on the photos conveys quite a strong message.

 $28 \sim S O P A$ 

# AT THE FOREFRONT OF **EDITORIAL EXCELLENCE**

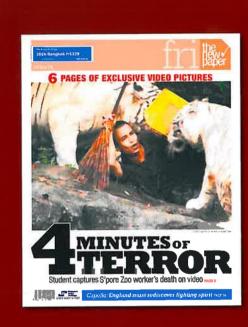
**FOR 6 STRAIGHT YEARS** 



SPH has once again, triumphed at the 11th Society of Publishers in Asia Awards. For its unwavering dedication to excellence in news coverage and presentation styles, it has received honours in major categories.



#### The New Paper



**Excellence in Reporting Breaking News** 



**Excellence in Information Graphics** Honourable Mention

#### **The Straits Times**



**Excellence in Business Reporting** Honourable Mention



**Excellence** in Reporting **Breaking News** Honourable Mention

#### **Female**





Chenlung Kuo from Business Weekly was given the Excellence in Special Issue or Special Section award by AG's Dieter Pluess



Dieter Pluess for Swiss Post International Management AG presented the Excellence in Special Issue or Special Section award to Daniel Wong for Eastweek



The Excellence in Editorial Cartooning award went to Doo Lok Man of Ming Pao Daily



Apple Daily's Yeung Wing Chong, Christopher was presented the Excellence in Information Graphics award from Dieter Pluess, CEO Asia for Swiss Post International Management AG

# **Excellence in Feature Photography**

#### **Award of Excellence**

Entry Title:

生活月刊 Life Magazine Publication:

《長江家書》:

全景長江+幻影長江+人文長江

Kadir van Lohuizen, 馬岭, 顏長江 Journalist:

Comments: Good complementary pictures, interesting and informative.

#### Honourable Mention

Publication: 蘋果日報 Apple Daily

水浸上環 Entry Title: lournalist:

Comments: First rate photo finish, no nonsense pictures comple-

ment the story.

#### **Excellence in Special Issue** or Special Section

#### Award of Excellence

商業周刊 Business Weekly Publication:

勤樸 Entry Title:

Journalist:

Comments: Apparently, the team has made great effort to make it happen. It is well written and the presentation is easy to digest. A work that reflects the professionalism of the editorial board.

#### Honourable Mention

東周刊 Eastweek Publication: 哀悼・世紀災難 Entry Title:

東周刊美術部 Eastweek Art Department Journalist: Comments: Very emotional story produced with sympathy towards victims of the earthquake. Pictures are appealing and hard to forget.

# **Excellence in Editorial Cartooning**

明報 Ming Pao Daily Publication:

嘰嘰格格漫畫 Entry Title:

Journalist: 黃照達

Comments: Creative presentation. First rate, supreme.

#### Honourable Mention

Publication: 蘋果日報 Apple Daily

等你一票 Entry Title: 尊子 lournalist:

Comments: Simple, but it explains the political situation.

#### **Excellence in Information Graphics Award of Excellence**

Publication: 蘋果日報 Apple Daily

四川大地震專版之震散豆腐渣教學樓 Entry Title:

lournalist: 美術部CG組

Comments: Good graphic simulation of the structural issues dur-

ing earthquake.

#### Honourable Mention

Publication: 東周刊 Eastweek 驚世巨建解構 Entry Title:

lournalist: 東周刊美術部 Eastweek Art Department Comments: Good graphic presentation of data, information and

knowledge.



Terence Tung, SOPA Chairman awarded Sun Wen Kuei, Felix of Apple Daily Taiwan Excellence in Newspaper



Alain Deroche and Ching Siu Wai of City Magazine received the Excellence in Magazine Design award from SOPA Chairman Terence Tung



Yazhou Zhoukan's Editor-in-Chief, L.P. Yau delivered a speech on behalf of the Journalist of the Year award winner Kei Shek Ming, Senior Correspondent

#### **Excellence in Newspaper Design**

#### Honourable Mention

Publication: 蘋果日報 Apple Daily

7死14失蹤 1颱斷6橋 山崩埋8車 Entry Title:

lournalist:

Comments: The collapse of the highway image is used very effectively across the two pages. It shows an angle that helps explain the disaster very well.

#### **Excellence in Magazine Design Award of Excellence**

Publication: City Magazine Entry Title: Home想家 Journalist: 《號外》設計部

Comments: Superb photographs used in a creative manner to express a central theme. Simple and elegant execution.

#### Honourable Mention

新視線 The Outlook Magazine Publication:

Entry Title:

《運動最光榮》- 策劃: 彭楊軍、陳皎皎; Journalist:

撰文: 林昱、江楠

《權力建築》 - 策劃: 彭楊軍、陳晈晈, 撰文: 黎詩話、王思及、胡續冬、趙思奇

《決戰奧林匹亞》 - 攝影:

Eugenio Recuenco

Comments: A creative presentation of the Olympics story with historical and images. Visually stunning and exuding a sense of excitement and occasion commensurate with the scale and importance of the event.

#### The Scoop Award

#### Award of Excellence

Publication:

明報 Ming Pao Daily

淫審條例受挑戰 執法機構錯告人 Entry Title:

Journalist:

Comments: Has great social impact, monitors the government and protects people's rights. This report brought up new evidence to challenge police's "established" practices and procedures of prosecuting a person on charge of releasing obscene articles. After this report, police revised their prosecuting procedures and human rights to be better protected.

#### Honourable Mention

Publication: 明報 Ming Pao Daily

明報格價網:超市格價系列 Entry Title:

Journalist: 張岳弢、鄔詠恩

Comments: The report demonstrated the finest of journalism. Lies and misleading advertisings for big commercial interests could not fool the eyes of the journalist.

### Journalist of the Year

#### **Award of Excellence**

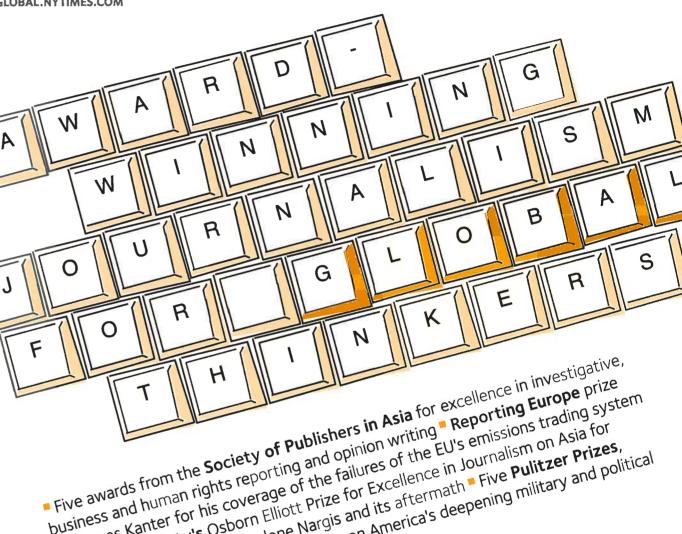
亞洲週刊 Yazhou Zhoukan Publication:

Journalist:

Comments: Outstanding exclusive interviews allow readers to understand first-hand information behind the news scene.

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for James Kanter for his coverage of the failures of the Iournalism on Asia for
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# SOPA 2009 Awards for Editorial Excellence Prize Presentation Dinner

The SOPA Awards for Editorial Excellence were established in 1999 to honour high standards of journalism in Asia, underpinning SOPA's commitment to free speech and professional integrity. Celebrating its eleventh anniversary, the awards saw a staggering 547 entries from 97 English and Chinese language publications across Asia Pacific vying for honours in 17 categories.

Eighty-nine outstanding journalists were honoured at the SOPA 2009 Awards for Editorial Excellence gala dinner on 11th June 2009 at the Grand Hyatt Hong Kong.

The event was hosted by Mr. Jim Laurie, Director of Broadcasting Program & Senior Teaching Consultant at the University of Hong Kong. Keynote speaker Mr. Jimmy Lai, Chairman of Next Media Limited, was

interviewed live in front of nearly 300 senior media executives, editors, journalists and industry peers from across the Asia Pacific region.

"I was extremely impressed with the breadth and depth of work in many of the entries. The entries in certain categories broke new ground, and it's only reporters' determination to get to the bottom of subject that a story emerged. Congratulations must be given to all," said Mr. Kevin Brown, Chairman of the Editorial Awards Sub-committee.

SOPA Chairman Mr. Terence Tung added that the standards delivered by the winners are typical of the work that SOPA seeks to endorse. "There was some brilliant reporting and very enterprising coverage often delivered in very demanding and difficult conditions," he said.

SOPA presented a cheque to The Society for the Relief of Disabled Children at the gala dinner as part of the Society's annual donation to charity from the proceeds of its activities.



SOPA Chairman Terence Tung presented the charity donation cheque to Vivian Lee, Chairman of The Society for the Relief of Disabled Children



Keynote speaker Jimmy Lai from Next Media Ltd. was interviewed on stage by 2009 SOPA Awards Sub-committee member, Robyn Meredith at Forbes (right)





(From left to right) SOPA Chairman Terence Tung and Deputy Chairman Christina Lee welcomed Mimi Lam from Invest Hong Kong and L.P. Yau from Yazhou Zhoukan



Sophie Leung from Bloomberg and Raymond Warhola from Forbes Inc., member of SOPA Executive Board



Mark Cochrane and Paul Woodward from Business Strategies Group with Joe Spitzer from Dow Jones, member of SOPA Executive Board



(From left to right) Dieter Pluess, Jerry Leung and Chris Stevens from Swiss Post International Management AG were greeted by Iris Fung, SOPA Executive Director



SOPA Chairman Terence Tung greeted Mark Simon from Apple Daily



Power Magazine's Anthony Spaeth and Muse Magazine's Frank Proctor, member of SOPA Executive Board



to the reporters, editors, designers and photographers who set the standards of excellence with the most wins of any media company in the SOPA 2009 Awards for Editorial Excellence.

- Award of Excellence in Special Issue or Special Section
- ✓ Honorable Mention in Reporting on the Environment
- ✓ Award of Excellence in Feature Writing
- Award of Excellence in Opinion Writing
- Award of Excellence in Investigative Reporting
- ✓ Honorable Mention in Human Rights Reporting
- ✓ Award of Excellence in Information Graphics
- Award of Excellence in Newspaper Design
- Honorable Mention in News Photography
- ✓ Honorable Mention in Digital Journalism
- Award of Excellence in The Scoop Award
- Journalist of the Year Greg Torode

# SOPA 2009 Awards for Editorial Excellence Prize Presentation — Cocktails





Kevin Brown, SOPA Editorial Awards Sub-committee Chairman and Iris Fung, SOPA Executive Director



(From left to right) Rebecca Tjouw from Dow Jones, Mimi Lam from Invest Hong Kong, Dawn Chan from Dow Jones and Charles Ng from Invest Hong Kong



Enid Tsui and Edward Cheng from the Financial Times



(From left to right) Cliff Buddle and Karen Chan from the South China Morning Post, with Victor Fung from Hong Kong Baptist University



William Mellor of Bloomberg and Liu Heung Shing of Modern Media Group



Global Asia's David Plott and Muse Magazine's Joyce Choi



# SOPA 2009 Awards for Editorial Excellence Prize Presentation — Cocktails



(From left to right) Guangzhou Daily's Chen Lin and Lin Jianfen



Kevin Murphy of the Phnom Penh Post, S. Karene Witcher of The Wall Street Journal Asia and Steve Petersohn of the Phnom Penh Post



Matthew Driskill at Wildcat Productions and Philip McClellan at International Herald Tribune



Nick West and Azmar Sukandar of the Financial Times



Paulyi Kwok and Sylvia Chan from Muse Magazine





Rebecca Tjouw from Dow Jones and Jonathon Hardy from Energy Media



The Bloomberg team - Joshua O'Connor, Bob Chen and Ellen Chiu



The Financial Times ladies - Charmain Regis and Azmar Sukandar



(From left to right) The South China Morning Post's Daniel Jeffreys and Bloomberg's Nick Gentle



Thomas Crampton for Ogilvy Public Relations Worldwide and Philip McClellan for International Herald Tribune



Joachim Schmaltz of Thomson Reuters and Bettina Wassener of International Herald Tribune

 $SOPA \sim 39$ 

# **APPLE DAILY**

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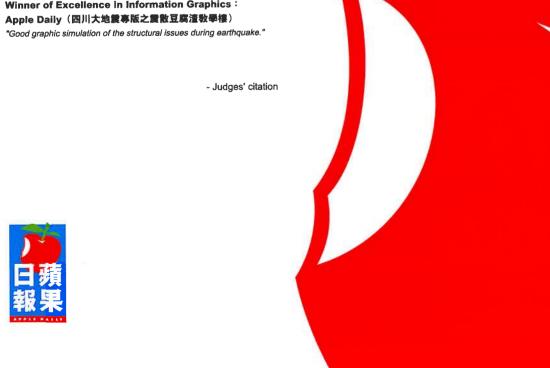
2009 SOPA Awards for

- Excellence in News Photography
- Excellence in Information Graphics
- Excellence in Reporting Breaking News
  - Excellence in Feature Photography
  - **Excellence** in Editorial Cartooning

#### Winner of Excellence in News Photography: Apple Daily(雷曼苦主討血汗鋒)

"Very impressive photos that showed how the demise of an investment bank thousands of miles away affected many ordinary people's lives in this side of the world."

#### Winner of Excellence in Information Graphics:



# SOPA 2009 Awards for Editorial Excellence Prize Presentation — Gala Dinner





Terence Tung. SOPA Chairman delivered a



Jim Laurie, Master of Ceremony



Cindy Kwong from Invest Hong Kong chatted with Jimmy Lai from Next Media Ltd.



(From left to right) Terence Tung, SOPA Chairman and Simon Galpin, Director-General of Investment Promotion at Invest Hong Kong



Jimmy Lai, Chairman of Next Media Ltd. and Terence Tung, SOPA Chairman



Christina Lee, SOPA Deputy Chairman and Dieter Pluess, CEO, Asia of Swiss Post International Management AG



Sophie Leung and Douglas Wong from Bloomberg





# SOPA 2009 Awards for Editorial Excellence Prize Presentation — Gala Dinner



(From left to right) A get-together for peers across the region – Ronald Liem and Kim Kenchington from DestinAsian, Matthew Leppard and Robert Jan Fernhout from Travel + Leisure Southeast Asia, and Kevin Drew from CNN International



Guests at the Thomson Reuters table



The Apple Daily table



The Bloomberg table: (From left to right) Ben Richardson, Joost Akkermans, William Mellor and Tom Kohn



The Eastweek team: Paul Chan Hau Po, Marical Chau Sheung Yin, Daniel Wong Chi Yung



The Newsweek table: (From left to right) Alexandra Seno, Claren Mui, Iris Ng (HSBC), San Chan (HSBC), Stella Yang, Peggy Ho





The South China Morning Post table: (From left to right) Karen Chan, Noel Prentice, Daniel Jeffreys, Luisa Tam, Carl Jones



Winners from Ming Pao Daily and Yazhou Zhoukan posed with their awards



A time of glory for the Financial Times team



The Dow Jones team—The Wall Street Journal Asia, the Far Eastern Economic Review and Dow Jones Newswires—were honoured for their outstanding journalistic work



The award winners

 $42 \sim S O PA \sim 43$ 



## SOPA 2009 Awards for Editorial Excellence Prize Presentation — Gala Dinner



Winners of the SOPA Awards proudly embraced their awards - a celebration of journalistic excellence in their respective fields



The award-winning South China Morning Post team



Broad grins from the South China Morning Post team



A joyful moment for Daniel Molloy, President of FT Chinese.com/ FT Rui



Triumphant smiles from The Wall Street Journal Asia's Christine Glancey and S. Karene Witcher



The Chosun Ilbo team from Korea were thrilled about their first ever SOPA Award



The Muse Magazine team celebrated their award win

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# SOPA 2009 AWARD NOV 2\$\$8 |

EXCELLENCE





Award of Excellence in Business Reporting 卓越商業報導獎 Asian Business Leaders Issue 234 (September 2008) "Made in China: A brutal upgrade"





Award of Excellence in Feature Photography 卓越攝影專題報導獎 Life Magazine Issue 35 (October 2008) "YangTze River: A full view"





Award of Excellence in Design Magazine 卓越雜誌設計獎 City Magazine Issue 382 (July 2008) "Home"





Award of Honorable Mention in Design Magazine 雜誌設計榮譽獎 The Outlook Magazine Issue 76 (August 2008) "The Glory of Sports"



■ FEB 2008

■ DEC 2008







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# List of Judges

#### NAME

Leonard M. Apcar
Jasper Becker
Keith Bradsher
Joseph M. Chan
K.C. Chan
Yuen Ying Chan
Premesh Chandran
Jonathan Cheng
Kwai-yeung Cheung
Man Yee Cheung
Dennis Chong
Thomas Crampton

Phillip Day
James de Vries
Matthew Driskill
Don Durfee
Graham Earnshaw
Thomas Easton
Larry Feign
Victor Fung

lan Gill
Paul Goddard
Victor Ho
Ellen Huan
Yu Huang
Stuart Jackson
Barry Kalb
Teresita Khaw
Mary E. Kissel
Glenda Korporaal
Arthur Kroeber

Elaine Kurtenbach Carol Lai

Cheryl Lai Perry Lam Urban C. Lehner Tin Wai Leung

**Bertil Lintner Heung Shing Liu** Kin-ming Liu Yingtai Lung **Judith Matloff** Philip McClellan **Darren McDermott** Mark McDonald William McGurn Ben McLannahan William Mellor Tom Mitchell Claudia Mo **David Moll** Lin Neumann Tze-wei Ng Cynthia Owens **Abe Peck** 

David Pilling Gang Qian

Hugo Restall John Schidlovsky Assif Shameen Sin-ming Shaw Hong Shen Tom Sims Simon Song

#### **COMPANY NAME**

International Herald Tribune
Asia Weekly
The New York Times
The Chinese University of Hong Kong
Hong Kong Economic Journal
The University of Hong Kong
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The Wall Street Journal
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Radio Television Hong Kong

Phoenix TV
thomascrampton.com
Market News International
De Luxe & Associates
Wildcat Productions
The Editors Group
XFMedia
The Economist
STVDIO Media Animation
Hong Kong Baptist University

The Jakarta Globe
Sing Tao Daily (Vancouver)
Forbes China
Baptist University
CAI Business Intelligence
The University of Hong Kong
Emphasis Media Ltd
The Wall Street Journal Asia
The Australian
Dragonomics Research & Adviso

Dragonomics Research & Advisory / China Economic Quarterly The Associated Press University of Macau

The Central News Agency (Taiwan) Muse Magazine DTN

Hong Kong Shue Yan University

Asia Pacific Media Services Modern Media Group Hong Kong Economic Journal The University of Hong Kong Columbia Graduate School of Journalism

International Herald Tribune WSJ.com International Herald Tribune News Corporation

Financial Times Bloomberg Financial Times

International Herald Tribune The Jakarta Globe

AsianEdge Network Northwestern University / Magazine 2.0

Financial Times
The University of Hong Kong

The Far Eastern Economic Review The Johns Hopkins University - SAIS The Edge

Dow Jones Newswires International Herald Tribune South China Morning Post TITLE (as at the time of printing)

Deputy Managing Editor, Chief Editor for Asia

Publisher

Hong Kong Bureau Chief

Professor Chief Editor

Director, Journalism & Media Studies Centre

Chief Executive Officer

Reporter

Head of Training and Development
Former Director of Broadcasting

Deputy News Editor

Editor

Asia News Editor Director Managing Director Partner

President Asia Business Editor

Director

Principal Lecturer; Associate Director, M.A. in Int'l Journalism Studies Program

Freelance (Business / Financial)

Managing Editor
Editor-in-Chief
Art/Production Director
Head of Journalism Department
Advisor

Lecturer, Journalism and Media Studies Centre

Art Director
Editor, Editorial Page
Senior Business Writer
Managing Director / Editor

Correspondent, Business Writer

Assistant Professor, Department of Communication,

Faculty of Social Sciences and Humanities

Senior Reporter Editorial Director Editor-in-Chief

Professor and Head, Department of Journalism

and Communication Freelance Writer Group Editorial Director Director of Special Projects

Hung Leung Hao Ling Distinguished Fellow in Humanities

Adjunct Professor
News Editor for Asia
Deputy Managing Editor
Correspondent
Vice President
Asia Lex writer
Senior Writer

South China Correspondent Freelance Journalist

Assistant Copy Desk Chief, Hong Kong Newsroom

Chief Editor

South China Morning Post, Beijing Bureau

Managing Director

Director of Business to Business Communication
Professor Emeritus in Service Medill / Consultant

Asia Editor

Director of China Media Project, Journalism and Media Studies Centre

Editor

Director, International Reporting Project (IRP)

Consulting Editor Freelance Writer Shanghai Bureau Chief Business Editor, Asia Assistant Photo Editor

# List of Judges

NAME

Sinartus Sosrodjojo Anthony Spaeth Jennifer Spencer Kentrup Gabriella Stern

Tzen-ping Su Keen-man Tai Edith Terry

Stephen Vines
Marites Danguilan Vitug

Nan Wang Bettina Wassener Mary Watkins Doreen Weisenhaus

Peter Wonacott Jesse Wong Maria Wood Lara Wozniak Qiang Xiao

Li Yuan William Zheng **COMPANY NAME** 

Media Indonesia Power Magazine JSK Asia Creative

Dow Jones Newswires

Association of Taiwanese Journalists Radio Television Hong Kong Cotton Tree Productions

Pan Britain Ltd

Newsbreak Magazine, Manila

CFO China magazine—The Economist Group International Herald Tribune

Financial Times

The University of Hong Kong

The Wall Street Journal

TIME Asia FinanceAsia

University of California at Berkeley
China Digital Times (chinadigitaltimes.net)
The Wall Street Journal Online Chinese
Singapore Press Holdings, Zaobao.com

TITLE (as at the time of printing)

Head of Art and Foto

Editor

Director Senior Editor, Asia-Pacific

Adviser

Assistant Director of Broadcasting (Radio)

Managing Director

Chairman

Editor-in-Chief

Writer

Assistant Business Editor Asia / Business Correspondent

Asia Companies News Editor

Associate Professor and Director, Media Law Project,

Journalism and Media Studies Centre Senior Correspondent, South Asia

Freelance Writer
Picture Editor

Editor

Director, China Internet Project, The Graduate School of Journalism

Adjunct Professor / Founder and Editor-in-Chief

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