

BIOGRAPHY

Ms Shuli Hu

Shuli Hu, the managing editor of *Caijing* Magazine (Business and Finance Review), has been called “the most dangerous woman in China,” because of her magazine’s audacious exposé of the inner workings of China’s securities market. She was also one of 50 people to receive the “Stars of Asia” title from *Business Week* in 2002.

Caijing Magazine is regarded the most influential financial magazine in China. *South China Morning Post* praised *Caijing* as the most respectable magazine in China. Having just celebrated its 5th anniversary this April, *Caijing* has a series of influential articles to its credit, including The Inside Story of Investment Funds, Banker Lvliang, The Trap of Yin Guangxia, and Tracking the Causative Agent of SARS. The Trap of Yin Guangxia exposed fraudulent accounting practices at a widely-traded company, taking three-quarters of a billion dollars off its market value in a short period of time. Those responsible for the fraud at Yin Guangxia were arrested and its auditing firm, Zhong Tianqin, lost its license.

Professional Experience

Apr 1998 – Present	Managing Editor, <i>Caijing</i> Magazine, Beijing, P.R. China
Nov 2000 – Feb 2002	Head of Financial News Division, Phoenix TV, Hong Kong
1997 – 1998	Managing Editor, Capital Market, Beijing, P.R. China
Jun 1992 – Nov 2000	China Business times, International editor & Chief reporter, Beijing, P.R. China
Sep 1982 – May 1992	Workers Daily, International Editor & Reporter, Beijing, PR. China

Education

1978 – 1982	People’s University of China, School of Journalism
1987	World Press Institute Fellowship, MN, USA
1994-1995	Knight Fellowship, Stanford University, USA
2000 – 2002	EMBA, joint program offered by Fordham University and China Center for Economic Research, Beijing University, Beijing, P.R. China

Main publications

What I have seen on American Newspapers, Broadcasting Publishing House of China 1991

Reform Carries No Romance, Xinhua Publishing House, 1994

The Answer of HK Free Port, Co-author, People's Literary Publishing House, 1997

The Micro Picture of the US, Sanlian Press, 1998

New Finance Times, China Wuzi Publishing House, 1999

Defusing: Began in 1998, Team Work, World Knowledge Publishing House, 1999

Caijing Magazine

Caijing Magazine closely follows the progress of China's economic reform and the development of its market economy. Adhering to the principles of “independence, exclusive reports and a special perspective,” *Caijing* has examined the major moves and policies of China's drive toward economic reform. The magazine covers economic policy trends and all major economic events affecting China's markets. *Caijing* has provided real-time analysis and forecasts, placing special emphasis on the development of capital markets, while following relevant overseas economic and political events as they happen. The magazine encourages its reporters to do exclusive and in-depth stories.

Caijing has gained a wide reputation in business circles for its authoritative and exclusive reports. Its target readers are the high and medium income investors, government officials, and business and financial executives who comprise China's economic intelligentsia.

The Wall Street Journal conducted an exclusive interview with *Caijing* about its reporting, entitled “Editor Pushes Limits in China.” *The South China Morning Post* reprinted *Caijing's* report under the title “Arch-manipulator Lu Liang” and praised the *Caijing* as “the mainland's most respected financial journal.”

Caijing was founded in April 1998. A large number of its reports have since been quoted in overseas media, including *the Wall Street Journal*, *Reuters*, *the Far Eastern Economic Review*, *the South China Morning Post*, and *the Financial Times*.

After five years' efforts, *Caijing* has become a big name in financial media circles. The magazine has more than 200 advertising clients, including big enterprises in more than 20 sectors at home and abroad. The magazine has more than 2,000 sales points in more than 100 cities across China. *Caijing* magazine is now fashionable for people in business circles.

Caijing is published on the fifth and twentieth every month. Its online edition can be found at www.caijing.com.cn. *Caijing* also issues an “E-magazine” every week.

A subsidiary of the Stock Exchange Executive Council (SEEC), *Caijing* is published in Beijing.