



**SOPA MEDIA LEADERS' SUMMIT**  
**13th August 2008, Grand Copthorne Hotel, Singapore**  
**2.30- 5.30pm**

The Society is honoured to invite you to participate in the above cross-disciplinary dialogue at the forthcoming Asian Publishing Convention '08. See [www.publishingconvention.com](http://www.publishingconvention.com) for details.

The objective of this roundtable is to assemble the principal stakeholders in public communication, to appraise the impacts of digital media evolution on society, government and the media industry. As digital communication technologies and consumer access morphs at breakneck speed, our existing frameworks for media regulation and commerce need to be updated and re-tooled.

To begin that process of re-tooling, we need to harness quality thinking from scholars, practitioners, publishers, bloggers, media regulators and advertisers, to clarify the policy options. They are multi-dimensional and complex.

This will be an ongoing discourse. We will at least this August have started a regional conversation, which will hopefully lead to sensible review of regulations, alignment of commercial rules and codes of professional practice.

The SOPA MEDIA LEADERS' SUMMIT will be an annual dialogue hosted by SOPA in co-operation with APC and the Asian fraternity of national and regional professional media associations in Hong Kong, Taiwan, Singapore, Malaysia, Thailand, Indonesia, The Philippines and India.

Sign up now and assure yourself of a seat in this exclusive event. The enclosed Pre-conference Registration Form assures you of prompt attention. Please send it to us via Fax at 632 819 3752 or Email at [lenlenato@oiceventsasia.com](mailto:lenlenato@oiceventsasia.com) or call +632 818 3289.

See you August in Singapore.

*Yours sincerely,*

**Alan Lammin**  
**Chairman**  
*The Society of Publishers in Asia (SOPA)*  
**Publishing Director, TIME Asia**

# PRE-CONFERENCE REGISTRATION FORM (Overseas)

August 14 & 15, 2008, Grand Copthorne Waterfront Hotel, Singapore



- Yes! I would like to attend SOPA Media Leaders' Summit (half day)
- Sorry, I won't be able to attend.

### My contact details are below:

|                  |  |            |     |           |  |         |  |
|------------------|--|------------|-----|-----------|--|---------|--|
| Title: (Mr./Ms.) |  | First Name |     | Last Name |  | MI      |  |
| Position         |  |            |     | Company   |  |         |  |
| Address          |  |            |     |           |  |         |  |
| City/State       |  |            |     | ZIP       |  | Country |  |
| Phone            |  |            | Fax |           |  | Email   |  |

**Please bill me.** (I understand that there are no group discounts available for the pre-conference registration.)

- I am an APC Delegate and will pay only **US\$95**
- I am **NOT** an APC delegate and will pay only **US\$145**
- I am an APC delegate and a SOPA member and will pay only **US\$80**
- I am **NOT** an APC delegate but a SOPA member and will pay **US\$123**

**Our email and fax never rests!**

Please photocopy this form for additional registrants. For immediate service, EMAIL to [lenlenato@oiceventsasia.com](mailto:lenlenato@oiceventsasia.com) or FAX back to (632) 819 3752,

# PRE-CONFERENCE REGISTRATION FORM (Local)

August 14 & 15, 2008, Grand Copthorne Waterfront Hotel, Singapore



- Yes! I would like to attend SOPA Media Leaders' Summit (half day)
- Sorry, I won't be able to attend.

**My contact details are below:**

|                  |  |            |     |           |  |         |  |
|------------------|--|------------|-----|-----------|--|---------|--|
| Title: (Mr./Ms.) |  | First Name |     | Last Name |  | MI      |  |
| Position         |  |            |     | Company   |  |         |  |
| Address          |  |            |     |           |  |         |  |
| City/State       |  |            |     | ZIP       |  | Country |  |
| Phone            |  |            | Fax |           |  | Email   |  |

**Please bill me.** (I understand that there are no group discounts available for the pre-conference registration.)

- I am an APC Delegate and will pay only **SGD\$130**
- I am NOT an APC delegate and will pay only **SGD\$195**
- I am an APC delegate and a SOPA member and will pay only **SGD\$110**
- I am NOT an APC delegate but a SOPA member and will pay **SGD\$165**

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