

## The Society of Publishers in Asia (SOPA)

#### Announces winners of the 2014 Awards for Editorial Excellence

**Hong Kong, June 11, 2014** – The Society of Publishers in Asia (SOPA), an organisation dedicated to best practices in professional publishing, presented 99 awards for outstanding journalism at its annual SOPA Awards for Editorial Excellence gala dinner at Hong Kong Convention and Exhibition Centre tonight. (Please refer to the appendix for the Awards Winners List)

Over 260 senior media executives, editors, journalists and industry affiliates from across the Asia Pacific region attended the event. Ms. Tara Joseph from Reuters was the master of ceremonies (MC) at the Gala Dinner while Ms. Ying Chan from the Journalism and Media Studies Centre at the University of Hong Kong (JMSC) was the moderator for the panel discussion session. Panelists included Ms. Hannah Beech of TIME Asia, Ms. Bopha Phorn of The Cambodia Daily, Ms. Kate O'Keeffe of The Wall Street Journal and Ms. Didi Kirsten Tatlow of The International New York Times joined a panel discussing the role of women in Asian journalism.

This year, the Awards received a record number of entries from across Asia, with around 676 nominated works competing in 18 categories among English and Chinese regional, local print or digital publications and wire services.

The panel of judges comprised more than 100 international judges in various locations around the globe including journalists, editors, columnist from leading publications, as well as notable academics from media departments of prestigious universities. The judging panel was led by Head of Judges, Jeffrey Timmermans, Director of the undergraduate journalism program at The University of Hong Kong. Mr. Timmermans has more than a decade of experience in Asia as a financial and business journalist, having worked as Managing Editor for Dow Jones Newswires in Hong Kong and Singapore.

Mr. David Smith, Chairman of SOPA, said, "The increased number of entries demonstrates the vitality of print and online media in Asia is on the rise. Given the rapid economic and technological transformation of the region, we expect media owners, senior executives and journalists to compete more intensely to provide compelling content – whether that be breaking news, investigative journalism and analysis through to lifestyle, entertainment and sports. Readers and viewers in Asia are seeking more information and views, and the growing dynamism of these



awards reflects that publishers and journalists are finding significant opportunities from this challenge."

The SOPA 2014 Awards for Editorial Excellence is supported by Invest Hong Kong (Gold Sponsor), Hong Kong High Technology Limited (Silver Sponsor) and K11 as Supporting Sponsor. Golin Harris is the public relations partner while The Langham, Hong Kong is the official hotel partner.

Event highlights and photos can be downloaded at:

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**Appendix** 

# **Excellence in Reporting on Women's Issues**

## Group A

|                   | Award for Excellence                            | Honorable Mention                                |
|-------------------|---|--|
| Publication:      | The Wall Street Journal Asia                    | Bloomberg News                                   |
| Title of Entry:   | Crimes Against Women in India                   | India's Shame                                    |
| Award Recipients: | Krishna Pokharel, Saurabh Chaturvedi, Vibhuti   | Andrew MacAskill, Bibhudatta Pradhan, Tom        |
|                   | Agarwal, Tripti Lahiri, Amol Sharma, Biman      | Lasseter, Natasha Khan, Ketaki Gokhale, Peter    |
|                   | Mukherji, Rupa Subramanya and Aditi Malhotra    | Hirschberg, Anne Swardson, Mark Williams,        |
|                   |   | Anne Reifenberg, Marthe Fourcade and Jason       |
|                   |   | Gale   |
| Judge Comment:    | The collection of stories portray the gamut of  | The in-depth on-the-ground reporting, which is   |
|                   | daily challenges faced by women in the world's  | daring at times, and the comprehensive and       |
|                   | second-most populous country, to not only raise | readable result are testimony to the strength of |
|                   | awareness, but understand how the roots of the  | the reporting and editing team that produced     |
|                   | problems run deep.                              | these stories.                                   |

## Group B

|                   | Award for Excellence                           | Honorable Mention                               |
|-------------------|--|---|
| Publication:      | Korea Times                                    | South China Morning Post                        |
| Title of Entry:   | Some migrant wives have broken hearts          | China vice                                      |
| Award Recipients: | Kim Ji-soo, Kim Rahn,                          | Mimi Lau  |
|                   | Jun Ji-hye                                     |   |
| Judge Comment:    | The series was thorough in interviews with the | Mimi's 10-yuan story was especially compelling, |
|                   | women and marriage brokerages that often       | and her interviews with the sex workers, at     |
|                   | made false promises in fixing these marriages. | personal risk to herself, was impressive.       |



|                   | Award for Excellence                            | Honorable Mention                               |
|-------------------|---|---|
| Publication:      | EASTWEEK MAGAZINE 東周刊                           | Eastweek 東周刊                                    |
| Title of Entry:   | Egg freezing arouses controversy on legal and   | The road to success of three leading            |
|                   | moral stances                                   | businesswoman in the male                       |
|                   | 法律道德有爭議   | dominated business world                        |
|                   | 單身女人儲卵想生就生                                      | 打破商界「男性天下」                                      |
|                   |   | 三大女強人上位路  |
| Award Recipients: | 記者: 陳婉霞、陳念慈 /                                   | 李淑賢、梅可茵   |
|                   | 攝影:張恩偉、晉平安、黃德堅                                  |   |
| Judge Comment:    | It is a typical in-depth news stories in layman | Story angle is good and the selected characters |
|                   | terms.  | are representative.                             |
|                   | 有鮮活的人物、有高附加價值的知識、有放眼天                           | 傑出女性不算新議題,但大膽組合老中青三代、                           |
|                   | 下的比較,是深入淺出的新聞報導典型。針對女                           | 不同行業的女性奮鬥的故事,選題視角不錯,人                           |
|                   | 性普遍的困境嘗試提出解答,可惜偏菁英導向,                           | 物選擇也有代表性,報導本身也在努力挖掘這三                           |
|                   | 非平民百姓可以負擔得起,是遺憾。                                | 位傑出女性成功的原因。只是有些簡單和流於形                           |
|                   |   | 式。  |



# **Excellence in Digital News**

## Group A

|                   | Award for Excellence                            | Honorable Mention                               |
|-------------------|---|---|
| Publication:      | Reuters   | China Daily website                             |
| Title of Entry:   | Breakout: Inside China's military buildup       | Life After Loss - When Families Lose Their Only |
|                   |   | Child   |
| Award Recipients: | David Campbell Lague, John Shiffman, Duff       | Sun Peng  |
|                   | Wilson, Charlie Zhu, Bill Tarrant, Blake        |   |
|                   | Morrison, Michael Williams, Troy Dunkley,       |   |
|                   | Charlie Szymanski, Simon Scarr, Hwei Wen        |   |
|                   | Foo, Matthew Weber, Christine Chan, Jim         |   |
|                   | Bourg and Thomas White                          |   |
| Judge Comment:    | "Breakout: Inside China's Military Buildup"     | Comprehensive reporting that brings             |
|                   | exemplifies what online storytelling should be. | technology, rigour, introspection, compassion   |
|                   |   | and world class journalism to Chinese media     |

## Group B

|                   | Award for Excellence                           | Honorable Mention                                   |
|-------------------|--|---|
| Publication:      | South China Morning Post                       | Phnom Penh Post                                     |
| Title of Entry:   | 21HK: What's in your water?                    | Blow-by-blow election timeline                      |
| Award Recipients: | Christy Choi, Silvio Carrillo, Jane Pong       | Producers: Marta Soszynska and David Boyle          |
|                   |  | Researcher: Laignee Barron                          |
|                   |  | Interactive Developer: Andy Ball                    |
| Judge Comment:    | Clean water is such a huge issue, globally.    | This straightforward unification of print stories   |
|                   | Showing what happens to it locally really made | and videos, tied together with a graphic            |
|                   | me sit up and pay attention.                   | timeline, appears deceptively simple, but once      |
|                   |  | you do start playing with it, it's very engrossing. |



|                   | Award for Excellence                                 | Honorable Mention                             |
|-------------------|--|---|
| Publication:      | CommonWealth Magazine                                | Business Weekly                               |
|                   | 天下雜誌   | 商業周刊  |
| Title of Entry:   | "Who Owns the National Park?" Digital Special        | Global Battle of Taiwan Brother Black Dog     |
|                   | Report   | 台灣黑狗兄的全球戰爭                                    |
|                   | 「國家公園是誰的?」網路專輯                                       |   |
| Award Recipients: | 史書華、洪梵軒、李啟佑、林韋葶、                                     | Selena Tsao 、Vicky Lai 、Wen-Tsai Yang         |
|                   | 林芳萱、何榮幸、高有智、劉光瑩、                                     |   |
|                   | 鍾士為、黃兆徽、陳寧 、孫柏峰、                                     |   |
|                   | 洪雅芳、蔡紀眉、林有成  |   |
| Judge Comment:    | A nice piece of investigative report with detailed   | Interesting and though-provoking with depth   |
|                   | research, fact-based critique. It gives full play to | and width. Excellent blending of the power of |
|                   | the power of words and images. 页面设计非常                | print and digital media.                      |
|                   | user friendly. 文字报道不单详尽,而且逻辑清                        |   |
|                   | 晰。   |   |



**Excellence in Human Rights Reporting** 

## Group A

| Publication:      | Reuters  | Bloomberg News                                 |
|-------------------|--|--|
| Title of Entry:   | The persecution of Myanmar's Rohingya            | India's Shame                                  |
| Award Recipients: | Jason Szep and Andrew R.C. Marshall              | Andrew MacAskill, Bibhudatta Pradhan, Tom      |
|                   |  | Lasseter, Natasha Khan, Ketaki Gokhale, Peter  |
|                   |  | Hirschberg, Anne Swardson, Mark Williams,      |
|                   |  | Anne Reifenberg, Marthe Fourcade and Jason     |
|                   |  | Gale   |
| Judge Comment:    | While several news organizations did important   | The collection of stories show how a system is |
|                   | work on this issue, this package stands out as   | failing to ensure some of the most fundamental |
|                   | being the clearest and most comprehensive,       | and basic human rights of women in India.      |
|                   | giving historical, political and global context. |  |

#### Group B

| Publication:      | The Edge Review                                  | Korea Times                                   |
|-------------------|--|---|
| Title of Entry:   | Buddhist Militancy in Southeast Asia             | Minority Report                               |
| Award Recipients: | Bertil Lintner, Alex Bookbinder, Marwaan         | Kim Young-jin, Kim Tong-hyung                 |
|                   | Macan-Makar, Luke Hunt, Keith Loveard            |   |
| Judge Comment:    | The Edge Review's series on Buddhist militancy   | Nicely written with just the right balance of |
|                   | across Southeast Asia took readers beyond the    | real-life people/anecdotes, expert commentary |
|                   | immediate events in Myanmar to look at the       | and the broader cultural backdrop that shapes |
|                   | broader role of Buddhist political movements in  | this issue in South Korea.                    |
|                   | the region and their ties to extremist politics. |   |

|                   | Award for Excellence                            | Honorable Mention                                 |
|-------------------|---|---|
| Publication:      | CommonHealth Magazine                           | Apple Daily                                       |
|                   | 康健雜誌(天下雜誌群)                                     | 香港蘋果日報  |
|                   |   |   |
| Title of Entry:   | Caring Elderly Parents , Who we Love            | Anwar Ibrahim pledges to wipe off the victory of  |
|                   | 照顧年老父母,我們所愛的人                                   | Barisan Nasional                                  |
|                   |   | 安華誓擦掉國陣光環   |
| Award Recipients: | Huei-Ru Huang                                   | 國際版   |
|                   |   |   |
| Judge Comment:    | The report goes deep into a social problem that | The report gives a full account on the situation  |
|                   | is shared by many countries and provides        | and particularly the limitations of the political |
|                   | possible solutions that worth deeper thoughts   | system in Malaysia.                               |
|                   | for the general public and policymakers.        |   |



**Excellence in Feature Writing** 

## Group A

| Dia arah ann Mariata | The leterestic al New York T |
|----------------------|------------------------------|
| Award for Excellence | Honorable Mention            |

| Publication:      | Bloomberg Markets                               | The International New York Times             |
|-------------------|---|--|
| Title of Entry:   | India's Cancer Surge                            | Beijing's Offshore Shadow                    |
| Award Recipients: | Jason Gale                                      | Jeff Himmelman                               |
| Judge Comment:    | This is a very big story, expertly reported and | This is an excellent reporting adventure, an |
|                   | explained, and it drips with human tragedy from | amazing physical phenomenon and a very good  |
|                   | the first sentence to the last.                 | description of the geopolitics to boot.      |

## Group B

| A 1.6 E 11           | 11 11 84 4        |
|----------------------|-------------------|
| Award for Excellence | Honorable Mention |

| Publication:      | South China Morning Post                         | Philippine Daily Inquirer                      |
|-------------------|--|--|
| Title of Entry:   | Bo's descent into darkness                       | Meeting a Monster                              |
| Award Recipients: | Keith Zhai                                       | DJ Yap   |
| Judge Comment:    | This was a piece that made sense of it all, put  | His first person account of the next few days, |
|                   | Bo's story in clear context and still managed to | after the storm razed much of the city, is a   |
|                   | provide some golden nuggets not supplied         | model of deadline-driven feature journalism    |
|                   | elsewhere.                                       | amid horrific conditions - vivid, impassioned, |
|                   |  | heart rending and tragic.                      |

## Group C

| Publication:      | Global Views Monthly                                | Financial Times/                                     |
|-------------------|---|--|
|                   | 遠見雜誌  | FTChinese.com  |
| Title of Entry:   | Future Electricity.                                 | Lunch with the FT: Chen Xiaolu                       |
|                   | Where Will It Come From?                            | 与FT 共进午餐:陈小鲁   |
|                   | 未來的電哪裡來?  |  |
| Award Recipients: | 高宜凡、王美珍、朱乙真   | Zhang Lifen  |
|                   |   |  |
| Judge Comment:    | The team of reporters has demonstrated an           | During this interview with one of the symbolic       |
|                   | in-depth scope and scale of the issues, which       | figures in this disturbance, the reporter has        |
|                   | bring the audience face to face to the dimension    | demonstrated his knowledge to this part of           |
|                   | and implication to future generations of this fatal | history and its implication to the current political |
|                   | choice.   | reality.   |



**Excellence in Magazine Design** 

pleasure.

## Group A

| Award for Excellence                             | Honorable Mention  |
|--|--|
| SILVERKRIS                                       | Bloomberg Markets  |
| SILVERKRIS May 2013                              | Holiday Issue  |
| Joanna Lee                                       | Bloomberg Pursuits   |
| The magazine's design philosophy of less is      | The stylishly insouciant cover marks a sharp   |
| more, allied with the love, care and attention   | contrast to the crafted structure of the interior.   |
| lavished on the treatment of the type makes      |  |
| reading in a poorly lit aircraft cabin a relaxed |  |
|  | SILVERKRIS SILVERKRIS May 2013  Joanna Lee  The magazine's design philosophy of less is more, allied with the love, care and attention lavished on the treatment of the type makes |

## Group B

|                   | Award for Excellence                            | Honorable Mention                              |
|-------------------|---|--|
| Publication:      | Tasting Kitchen                                 | THE PEAK                                       |
| Title of Entry:   | Issue 09- Treasures of the Sea                  | THE PEAK April 2013                            |
| Award Recipients: | Alicia Beebe                                    | Joanna Lee                                     |
| Judge Comment:    | Unlike the clutter in so many of the entries in | The Peak's terrific redesign yields a magazine |
|                   | this category, this issue gives design          | that combines strong photography, poster-like  |
|                   | space—like a leisurely meal to be enjoyed.      | display and good use of white space.           |

|                   | Award for Excellence                            | Honorable Mention                              |
|-------------------|---|--|
| Publication:      | LEAP/艺术界  | Bloomberg Businessweek (Traditional Chinese    |
|                   |   | Edition)                                       |
| Title of Entry:   | THE GOOD OLD WAYS/复古                            | Come Out                                       |
| Award Recipients: | Huang Lingzi                                    | Eric Lai / Wilson Tsang /Joel Hung /           |
|                   |   | Chia Ying Lin / Qiu Chen / Tseng Lee Yu        |
| Judge Comment:    | This magazine comes with a contemporary grid    | The composition of cover image conveys the     |
|                   | and page style setting design. Visual hierarchy | message well in a fashionable way.             |
|                   | is impressively set and embellished with unique | Infographics, illustrations, photos, fonts are |
|                   | typographic temperament.                        | creatively integrated into page layouts while  |
|                   |   | giving readers a smooth reading flow.          |

overlooked corner of engaging creativity.



**Excellence in Lifestyle Coverage** 

auction houses.

## Group A

|                   | Award for Excellence                           | Honorable Mention                                 |
|-------------------|--|---|
| Publication:      | The International New York Times               | Bloomberg Markets                                 |
| Title of Entry:   | Art and fraud in China                         | The Color of Money                                |
| Award Recipients: | David Barboza, Graham Bowley and Amanda        | Frederik Balfour                                  |
|                   | Cox  |   |
| Judge Comment:    | A highly informative and richly illustrated    | The piece is evocatively written with rich        |
|                   | description of a number of astonishing         | description that puts the reader in the studio of |
|                   | phenomena: the flood of fakes in the classical | the featured painter, with a broad portrait of    |
|                   | Chinese art market, the cavalier practices of  | several prominent artists that brings to life a   |
|                   | Chinese bidders, and the rise of Chinese       | number of personalities and talents in an         |

## Group B

|                   | Award for Excellence                           | Honorable Mention                                 |
|-------------------|--|---|
| Publication:      | DestinAsian                                    | Time Out KL                                       |
| Title of Entry:   | "A New Season for Sumba"; "Kingdom in the      | Broke in KL                                       |
|                   | Clouds";                                       |   |
|                   | "On Safari in Sri Lanka";                      |   |
|                   | "Jakarta Modern."                              |   |
| Award Recipients: | Johnny Langenheim, Christopher Hill, Cynthia   | Words by Team Time Out KL,                        |
|                   | Rosenfeld, Lawrence Osborne                    | Art Director: Anthony Lau                         |
| Judge Comment:    | Excellent photography and engaging story lines | Useful information on living in KL presented in a |
|                   | propel the pieces in this entry.               | fun and digestible format. Creative story         |
|                   |  | approaches and design that draw the reader in.    |



|                   | Award for Excellence                       | Honorable Mention                                 |
|-------------------|--|---|
| Publication:      | Life Magazine                              | CommonWealth Magazine                             |
|                   | 生活月刊                                       |   |
|                   |  |   |
| Title of Entry:   | The Road of Tea                            | Why Hong Kong Is Smitten with Taiwan              |
|                   | 茶之路  |   |
|                   |  |   |
| Award Recipients: | Maling, Cha xiaoying, Xia Nan, Zhangquan,  | Yi-Shan Chen, Shu-ren Koo                         |
|                   | Rocky Liang, Yan Lizhong, Sun Cheng        |   |
| Judge Comment:    | The whole piece is full of cultural touch, | The story angle is uniquely crafted to reveal the |
|                   | professional and informative knowledge.    | contradiction between Hong Kong and the           |
|                   | 以逾千年的历史跨度,探究种类繁多中国茶的渊                      | Mainland China.                                   |
|                   | 源流变,细述其地理分布及各自特性,笔触传神                      | 该文角度独特·抓住当前香港与内地之间的矛盾,                            |
|                   | 富感染力; 全篇充满浓烈文化气息,兼具专业知                     | 以台湾人的视野,通过旅游的方式,来看香港人                             |
|                   | 识性。整体筹划及制作宏大而细腻。                           | 心里变化。有内涵,令人深思。                                    |

and modern day concerns that drive China's

military build-up. Good investigative reporting in

telling the story of how China has been able to

develop its military capability by exploiting

foreign technology by stealth.

Honorable Mention



## **Excellence in Explanatory Reporting**

Award for Excellence

(or has not) been.

#### Group A

| Publication:      | Reuters   | Reuters  |
|-------------------|---|--|
| Title of Entry:   | The deeper agenda behind 'Abenomics'              | Breakout: Inside China's military buildup      |
| Award Recipients: | Leika Kihara, Taiga Uranaka, Linda Seig, Yuko     | David Lague, John Shiffman and                 |
|                   | Yoshikawa, Tetsushi Kajimoto,                     | Duff Wilson                                    |
|                   | Tomasz Janowski and Yoko Kubota                   |  |
| Judge Comment:    | A first-class job of looking behind the scenes to | Good work in explaining the historical reasons |

explain what Abenomics is, where the economy

ranks on Abe's list of priorities and what he is

have been produced, and what the result has

ultimately after, how achievements and policies

# Group B

| Publication:      | Asia Sentinel                                   | Time Out Hong Kong                           |
|-------------------|---|--|
| Title of Entry:   | Thailand's Political Crisis                     | The Pearl River Delta Megacity:              |
|                   |   | Will it be the death of Hong Kong?           |
| Award Recipients: | Our Correspondent                               | Samuel Lai Chun-chit                         |
| Judge Comment:    | A well reported and well written account of the | A well-written and well-reported article     |
|                   | political crisis that manages to convey the     | supplemented with graphics, photos, and      |
|                   | complexity without obscuring the narrative.     | people-on-the-street interviews that gets to |
|                   |   | the heart of Hong Kong's identity crisis.    |



|                   | Award for Excellence                         | Honorable Mention                               |
|-------------------|--|---|
| Publication:      | Hong Kong Economic Journal                   | Yazhou Zhoukan                                  |
|                   | 信報財經新聞                                       | 亞洲週刊  |
| Title of Entry:   | The difficult times of the local industries  | Vested interest behind the soaring price of     |
|                   | 產業困境系列報道                                     | Hong Kong taxi license                          |
|                   |  | 香港天價的士牌照背後利益格局                                  |
|                   |  |   |
| Award Recipients: | Shu Tsun-Bon, Tsang Kwong-Yu,                | Jiang Yannan                                    |
|                   | Chan Kit-Yu, Kong Hoi-Ni                     |   |
| Judge Comment:    | It's a very detailed package of stories with | The unique combination of the small case and    |
|                   | focuses on some key sectors that face both   | big picture reflects the dilemma of governance  |
|                   | opportunity and challenge in today's Hong    | and how free market system can still work or be |
|                   | Kong.  | already weakened in today's Hong Kong           |
|                   |  | society.  |



**Excellence in News Photography** 

## Group A

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|
|                      |                   |

| Publication:      | The International New York Times                  | Reuters   |
|-------------------|---|---|
| Title of Entry:   | Typhoon Haiyan coverage                           | Haiyan's aftermath                                |
| Award Recipients: | Tyler Hicks, Sergey Ponomarev,                    | Erik de Castro and Damir Sagolj                   |
|                   | Jes Aznar and Bryan Denton                        |   |
| Judge Comment:    | Amazing, heart wrenching photographs of the       | While still relying on aesthetics and composition |
|                   | devastating aftermath of Typhoon Haiyan that      | to document one of the year's biggest stories,    |
|                   | words cannot fully describe. They do more than    | the photojournalists really searched and found    |
|                   | tell the story, they inspire empathy and a desire | intimate scenes and decisive moments to           |
|                   | to help.  | deliver a series of images that tell a story of   |
|                   |   | destruction and survival.                         |

## Group B

| Publication:      | The New Paper                                      | Myanmar Times                                      |
|-------------------|--|--|
| Title of Entry:   | Little India Riot: Police cars overturned, some in | Letpadaung fury                                    |
|                   | flames   |  |
| Award Recipients: | Jonathan Choo                                      | Kaung Htet   |
| Judge Comment:    | When most other media caught the aftermath of      | Kaung Htet's photo of the woman holding Aung       |
|                   | the Little India riot, Jonathan Choo's photos      | San Suu Kyi's hand shows how tension, anger        |
|                   | caught the happening of it, with greater intensity | and desperation can all be illustrated in a single |
|                   | and transparency.                                  | frame.   |

|                   | Award for Excellence                           | Honorable Mention                           |
|-------------------|--|---|
| Publication:      | Ming Pao                                       | Business Today                              |
|                   | 明報   | 今周刊   |
| Title of Entry:   | Candles in the Rain                            | The truth of Taiwan                         |
|                   | 守住燭光   | 真相台灣  |
| Award Recipients: | 李澤彤  | Po- Lin, Chi                                |
|                   |  |   |
| Judge Comment:    | Rigorous scene setting, thoughtful perspective | Scenes of homeland destruction is shocking. |
|                   | 取景嚴謹,寓意深遠。                                     | 國土遭破壞的景象怵目驚心,不過這些照片基本                       |
|                   |  | 上為專業空照師的作品,並非今周刊原始取得,                       |
|                   |  | 作為新聞攝影作品較弱。                                 |

Honorable Mention

manufacturing model.



**Excellence in Business Reporting** 

Award for Excellence

# Group A

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|
|                      |                   |

| Publication:      | The International New York Times                 | Bloomberg News                                   |
|-------------------|--|--|
| Title of Entry:   | Wall Street's Golden Ties to China's Elite       | Tech's Hidden Costs                              |
| Award Recipients: | David Barboza, Jessica Silver-Greenberg, and     | Cam Simpson, Melissa Pozsgay and Flynn           |
|                   | Ben Protess                                      | McRoberts  |
| Judge Comment:    | A truly exceptional piece of in-depth reporting, | A beautifully written story, heart wrenching and |
|                   | masterfully documented, exceedingly well told    | damning it its expose of worker exploitation in  |
|                   | in a series of artfully written pieces, and      | the electronics industry.                        |
|                   | ultimately damning in its revelations.           |  |

## Group B

| Publication:      | The Edge Review                                | South China Morning Post                        |
|-------------------|--|---|
| Title of Entry:   | The Big Gamble                                 | Shanghai Free Trade Zone                        |
| Award Recipients: | Leslie Lopez                                   | George Chen, Nick Edwards                       |
| Judge Comment:    | This story does a nice job of putting the 1MDB | This story leverages the reporters' source work |
|                   | story into the local and wider context and of  | to break news and provide a glimpse into how    |
|                   | conveying the potential for trouble due to its | the Chinese leadership is struggling to reshape |
|                   | past and present investment strategies.        | the economy as it outgrows its old export       |

|                   | Award for Excellence                        | Honorable Mention                             |
|-------------------|---|---|
| Publication:      | CommonWealth Magazine                       | Global Views Monthly                          |
|                   |   | 遠見雜誌  |
| Title of Entry:   | The Two Faces of China                      | The War of Technology Across the              |
|                   |   | Straits. Who's the Ultimate Winner?           |
|                   |   | 兩岸科技大車拼 誰是最後的贏家?                              |
| Award Recipients: | Fuyuan Hsiao, Yi-Shan Chen,                 | 林士蕙、鄭婷方、彭漣漪                                   |
|                   | Shu-ren Koo, Jimmy Hsiung,                  |   |
|                   | Jin Chen                                    |   |
| Judge Comment:    | The package takes a comprehensive approach  | The advantage that China once gave to         |
|                   | to examining China's future and presents in | Taiwanese electronics suppliers has become a  |
|                   | clear, concise story-form the dilemmas new  | double-edge sword, however, as they           |
|                   | President Xi Jinping faces.                 | increasingly are faced with a rising breed of |
|                   |   | China-based electronics makers that have      |
|                   |   | created their own brands.                     |



**Excellence in Information Graphics** 

## Group A

| Award for Excellence | Honorable Mention        |
|----------------------|--------------------------|
| Award for Excellence | I IOI IOI ADIC IVICITION |

| Publication:      | TODAY   | The Wall Street Journal Asia                |
|-------------------|---|---|
| Title of Entry:   | 'A-HEAD' of its time                                | Judging Japan's Experiment                  |
| Award Recipients: | RODOLFO CARLOS PAZOS                                | MinJung Kim, Kana Inagaki, George           |
|                   |   | Nishiyama, Takashi Nakamichi, Takashi       |
|                   |   | Mochizuki, Eleanor Warnock, Kosaku Narioka, |
|                   |   | Christopher Kaeser, Phred Dvorak, Jacob M.  |
|                   |   | Schlesinger & Jessica Yu                    |
| Judge Comment:    | This Information Graphics uses 2D and 3D            | Facts and information were easy to digest.  |
|                   | visualization plus interactivity on a virtuoso way. | Concise and elaborate graphics.             |

## Group B

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|

| Publication:      | South China Morning Post                          | The Straits Times/ The Sunday Times                |
|-------------------|---|--|
| Title of Entry:   | Under the sea                                     | Tech from nature                                   |
| Award Recipients: | Alberto Lucas                                     | Lim Yong   |
| Judge Comment:    | Visually captivating and increasingly interesting | This packs a lot of interesting information into a |
|                   | as the reader studies it, this effectively shows  | relatively small space. It is visually busy and    |
|                   | what would happen if all of the ice melts.        | could easily have taken over another page          |
|                   |   | without adding more information. That said, it is  |
|                   |   | an engaging page that I read intently to the       |
|                   |   | finish.  |

|                   | Award for Excellence                            | Honorable Mention                             |
|-------------------|---|---|
| Publication:      | CommonWealth Magazine                           | CommonWealth Magazine                         |
|                   | 天下雜誌  | 天下雜誌  |
| Title of Entry:   | Taiwan's 12 Controversial National Park         | The New Tech Paradigm:                        |
|                   | Development Cases                               | Why Taiwan Still Matters!                     |
|                   | 台灣 12 大國家公園爭議開發案!                               | 非台灣不可:科技新四強,群雄爭霸戰!                            |
| Award Recipients: | 史書華、洪梵軒、李啟佑、                                    | 史書華、洪梵軒、李啟佑、林韋葶                               |
|                   | 林韋葶、林芳萱   |   |
| Judge Comment:    | It exemplifies how interactive infographics and | It contains a nice combination of creative    |
|                   | investigative journalistic story-telling can be | infographics and traditional journalistic     |
|                   | combined to become a well-crafted media         | story-telling to describe the current         |
|                   | report of an important social topic.            | development of technology industry in Taiwan. |

the Philippines.



# **Excellence in Reporting Breaking News**

situation.

## Group A

|                   | Award for Excellence                              | Honorable Mention                                |
|-------------------|---|--|
| Publication:      | Reuters   | The International New York Times                 |
| Title of Entry:   | Bangkok uprising redux                            | Typhoon Haiyan coverage                          |
| Award Recipients: | Orathai Sriring, Andrew R.C. Marshall, Aubrey     | Keith Bradsher                                   |
|                   | Belford, Amy Sawitta Lefevre and Jason Szep       |  |
| Judge Comment:    | The Reuters coverage of the Thai political crisis | The New York Times' coverage of Typhoon          |
|                   | was authoritative in tone, with great detail and  | Haiyan was detailed and diverse, touching on     |
|                   | sense of place. Reuters should be commended       | the essence of the tragedy through its coverage  |
|                   | for its combination of strong reporting and clear | of the human and logistical impacts while also   |
|                   | analysis that adeptly explains a complex          | conveying the wider context of life and death in |

## Group B

|                   | Award for Excellence                              | Honorable Mention                                 |
|-------------------|---|---|
| Publication:      | South China Morning Post                          | Phnom Penh Post                                   |
| Title of Entry:   | Snowden breaks cover                              | 2013 Cambodian election (package)                 |
| Award Recipients: | Lana Lam  | Abby Seiff, Cheang Sokha,                         |
|                   |   | Vong Sokheng, Meas Sokchea,                       |
|                   |   | Sen David, Kim Sarom,                             |
|                   |   | Chhay Channyda, Sean Teehan, Amelia               |
|                   |   | Woodhouse,  |
|                   |   | Buth Reaksmey Kongkea,                            |
|                   |   | May Titthara, Stuart White,                       |
|                   |   | Mom Kunthear, Shane Worrell, Phak Seangly,        |
|                   |   | Kevin Ponniah, Koam Chanra                        |
| Judge Comment:    | The first interview with Snowden whilst in hiding | A gripping series of articles put together with   |
|                   | in Hong Kong was one of the most important        | excellent photojournalism. The Phnom Penh         |
|                   | interviews in the world in 2013.                  | Post puts the hard news at the top whilst         |
|                   |   | creating a colourful narrative. Each stage in the |
|                   |   | political process was presented succinctly as it  |
|                   |   | happened with street-level events presented in    |
|                   |   | tandem.   |

|                   | Award for Excellence                            | Honorable Mention                                |
|-------------------|---|--|
| Publication:      | Caixin Media                                    | Ming Pao   |
|                   | 财新传媒  | 明報   |
| Title of Entry:   | Serial reports of Oil pipeline blast in Qingdao | 9 Hong Kongers Killed in Egypt Balloon Tragedy   |
|                   | 青岛中石化管道爆炸事故系列报道                                 | 熱氣球爆炸 9港客埃及亡慘劇                                   |
| Award Recipients: | Dao ZHENG, Ning YU, Haitao XIE, Kaixi           | 一般組、國際組  |
|                   | HUANG, Dawei YU, Xia ZHANG, Huiling LI          |  |
|                   | Editor: Chen HUANG                              |  |
|                   | Designer & Developer: Zhicai LI                 |  |
|                   | Supervisor: Zhimin HUANG                        |  |
| Judge Comment:    | Impressive coverage of unfolding breaking       | good team work, insightful background            |
|                   | news on website, social media and in print.     | analysis/photos with eye-catching layout.        |
|                   |   | well-re-editing reportage with wire services and |
|                   |   | first-handed interviews.                         |

Honorable Mention

suggestions.

The Straits Times/ The Sunday Times

He offers a smart analysis of Asia's

susceptibility to natural disasters with wise



**Excellence in Opinion Writing** 

#### Group A

| Award for Excellence  | Honorable Mention     |
|-----------------------|-----------------------|
| Awaiu ioi Excellerice | I IOHOI ADIE IVIEHUOI |

| Publication:      | Financial Times                                 | The International New York Times             |
|-------------------|---|--|
| Title of Entry:   | The China story                                 | The Excesses of Power                        |
| Award Recipients: | Patti Waldmeir                                  | Yu Hua                                       |
| Judge Comment:    | Ms Waldmeir was highly rated by all three       | His deft use of fiction-writing technique,   |
|                   | judges, who praised her refreshing attitude,    | observant eye and insider knowledge make for |
|                   | humour and original choice of topics. She       | pieces which are illuminating and impressive |
|                   | combines the highest standards of writing and   | reading.                                     |
|                   | research with the courage to flout conventional |  |
|                   | choices in news values and subject matter.      |  |

## Group B

Publication:

Judge Comment:

| Title of Entry:   | A Whiff of Singapore | Prepare for the next horror that |
|-------------------|----------------------|----------------------------------|
|                   |                      | surely will come                 |
| Award Recipients: | John Burton          | Ravi Velloor                     |

John Burton's series comparing South Korea to

Singapore checks all the boxes for Excellence

in Opinion Writing: It's a collection of strong

opinions on a clear theme.

SOPA 2013 Awards for Editorial Excellence – Award Winners List

Award for Excellence

Korea Times



|                   | Award for Excellence                        | Honorable Mention                                   |
|-------------------|---|---|
| Publication:      | The Wall Street Journal Asia                | Yazhou Zhoukan                                      |
|                   | 华尔街日报网络版                                    | 亞洲週刊  |
| Title of Entry:   | The column of Zhang Qian-fan                | Bloodshed in North Korean                           |
|                   | 张千帆专栏                                       | political arena and the lesson                      |
|                   |   | of Stalinist purges in Soviet Union Union           |
|                   |   | 俄羅斯鏡子映照朝鮮 斯大林主義血腥教訓                                 |
| Award Recipients: | 张千帆   | Zhang Hailing, Kim Jinho,                           |
|                   |   | Jiang Xun   |
| Judge Comment:    | The article's viewpoint is clear and shape. | This series of articles started from the history of |
|                   | 文章的观点明确,笔锋犀利,以"政治遗产","宪                     | political struggle, taking Stalinism as the         |
|                   | 政","舆论斗争"等为主线,指出个案背后的普                      | reference, to in-depth analyze a series of          |
|                   | 遍规律,警示读者在中国政治体制改革漫长的道                       | measures of the new North Korea leader.             |
|                   | 路上存在着的陷阱、隐患、障碍与制约,同时进                       | 朝鲜领导人在国内政治与国际外交方面的思维逻                               |
|                   | 谏执政者应如何度德量力、顺应民意,从而真正                       | 辑一直笼罩在神秘中,外人只能依赖其官方话语                               |
|                   | 建立其统治的合法性。                                  | 及为数不多的可以直接观察到的事件去猜测背后                               |
|                   |   | 的动因,其中不乏相互矛盾以及事实与真相相去                               |
|                   |   | 甚远的例子。这组文章从政治整肃出发,以斯大                               |
|                   |   | 林主义为参照系,深入地评析了朝鲜新领导人上                               |
|                   |   | 台之后采取的一系列包括"清君侧"在内的政治                               |
|                   |   | 举措,为读者相当完整地勾连了朝鲜政局中各个                               |
|                   |   | 看似独立的政治事件。  |



# **Excellence in Editorial Cartooning**

## Group A

# **Category Cancelled**

## Group B

|                   | Award for Excellence                         | Honorable Mention                                |
|-------------------|--|--|
| Publication:      | The Straits Times/ The Sunday Times          | South China Morning Post                         |
| Title of Entry:   | Reviving the land of the rising sun          | Snowden: America's most wanted                   |
| Award Recipients: | Manny Francisco                              | Harry Harrison                                   |
| Judge Comment:    | It captures perfectly Japan's situation with | It would have been easy to come up with a        |
|                   | regard to its economy and overall security.  | million cartoons on Snowden but this series      |
|                   |  | captures the sentiment in Hong Kong brilliantly. |

|                   | Award for Excellence                         | Honorable Mention                             |
|-------------------|--|---|
| Publication:      | Apple Daily, Taiwan branch                   | Bloomberg Businessweek (Traditional Chinese   |
|                   | 台灣蘋果日報                                       | Edition)                                      |
| Title of Entry:   | President Ma's Pretending Reconciliation     | The protest culture of Legislative Council    |
|                   | 馬「假和解 仍要戰」不再抗告 追打關說                          | meetings in Hong Kong                         |
|                   |  | 香港議會抗議文化                                      |
| Award Recipients: | Wang Shih-chuan, Fung Chi-kit,               | TSENG LEE YU                                  |
|                   | So Tim-wah, Yu Wei-non,                      |   |
|                   | Chou Sheng-chung, Yu Pen-yuan,               |   |
|                   | Mi Cheng-ho                                  |   |
| Judge Comment:    | Showed great editorial skills in simplifying | Critical, comprehensive and self-explanatory. |
|                   | complex and often confusing information and  |   |
|                   | clarifying ideas for readers.                |   |
|                   | 帮助读者在混乱的信息中理清思路,必经过化简                        |   |
|                   | 为繁,再化繁为简的艰辛钻研,所以,最件见编                        |   |
|                   | 辑功底。   |   |



**Excellence in Reporting on the Environment** 

## Group A

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|
|                      |                   |

| Publication:      | The International New York Times              | Bloomberg Businessweek              |
|-------------------|---|-------------------------------------|
| Title of Entry:   | Environmental Turning Point in China          | "Drowning Kiribati"                 |
| Award Recipients: | Edward Wong                                   | Jeffrey Goldberg                    |
| Judge Comment:    | This package of stories provides damning      | Heartrending. Hilarious. BRILLIANT. |
|                   | evidence of Chinese governmental awareness    |                                     |
|                   | of a series of injurious events and ignored   |                                     |
|                   | circumstances that are affecting the lives of |                                     |
|                   | millions.                                     |                                     |

## Group B

| Publication:      | The Bangkok Post                                   | Phnom Penh Post                                |
|-------------------|--|--|
| Title of Entry:   | Blood in the Forest                                | Last days of a valley damned                   |
| Award Recipients: | Piyaporn Wongruang                                 | Journalists: May Titthara, David Boyle and     |
|                   |  | Danson Cheong;                                 |
|                   |  | Photographer: Will Baxter                      |
| Judge Comment:    | Well reported, great quotes, strong human          | The resource, the devastation, the corruption, |
|                   | impact, multivalent, clean writing, all adds up to | the threatened reporters — just a really       |
|                   | a frankly terrifying portrait of a fight over      | excellent read and a thorough, importantand    |
|                   | resources descending into bald violence and        | one hopes impactfulstory.                      |
|                   | trumping shared humanity.                          |  |

|                   | Award for Excellence                           | Honorable Mention                            |
|-------------------|--|--|
| Publication:      | Global Views Monthly                           | Apple Daily                                  |
|                   | 遠見雜誌   | 香港蘋果日報                                       |
| Title of Entry:   | Future Electricity.                            | Bloody Clothing                              |
|                   | Where Will It Come From?                       | 血肉衣裳   |
|                   | 未來的電 哪裡來?                                      |  |
| Award Recipients: | 高宜凡、王美珍、朱乙真                                    | 林熊、張軍  |
|                   |  |  |
| Judge Comment:    | It brings us a three-dimensional understanding | A big thank to the courage and wisdom of the |
|                   | and enlightenment of the dilemma which is      | reporter, whose text and pictures give us a  |
|                   | affecting the fate of our generations.         | powerful allegation to the consumer society. |
|                   | 日本 3.11 海嘯引致福島核災難,令全球對核電的                      | 報導徹底暴露美侖美奐的皮草大衣背後被人忽視                        |
|                   | 危險性重新警覺。同為島國的台灣對是否捨棄核                          | 的殘酷現實。記者"深入虎穴",揭發提供皮毛                        |
|                   | 電面臨重要抉擇和爭議。報導適時進行了詳細採                          | 的動物養殖場尤如動物地獄的情景。記者的勇敢                        |
|                   | 訪分析。記者探究了率先於事件後宣布放棄核電                          | 和智慧,得以讓圖文向消費社會作出有力的指控。                       |
|                   | 的德國,以及仍然堅持向世界輸出核電技術的法                          |  |
|                   | 國。然後反照台灣本土的處境及政策。記者採訪                          |  |
|                   | 的跨域大,報導內容亦見深入。讓讀者對這項影                          |  |
|                   | 響世代命運的抉擇,帶來立體的認知和啟示。                           |  |



**Excellence in Feature Photography** 

## Group A

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|
|----------------------|-------------------|

| Publication:      | TIME Asia   | Reuters   |
|-------------------|---|---|
| Title of Entry:   | Drug-Resistant TB in India  | Kiribati: Gone in 60 years  |
| Award Recipients: | James Nachtwey  | David Gray  |
| Judge Comment:    | This photographer remains at the top of the profession for good reason. It is obvious in every powerful photographic image that comes | In a brief glance, the picture looks simple. Yet it conveys a very clear messagethe threat of the raising of sea level is something imminent. |
|                   | out of his camera.  |   |

## Group B

| Publication:      | Tasting Kitchen                                  | South China Morning Post                       |
|-------------------|--|--|
| Title of Entry:   | SPICE WORLD                                      | Minimum thinking                               |
| Award Recipients: | David Luke Hartung                               | SCMP photographers                             |
| Judge Comment:    | Beautifully shot in rich colors. Shows all the   | The portraits give us small but honest insight |
|                   | different aspects of the largest spice market in | into the life of minimum wage workers in Hong  |
|                   | New Delhi.                                       | Kong at the same time that confronts the pubic |
|                   |  | with an important social and economic issue.   |

|                   | Award for Excellence                             | Honorable Mention                              |
|-------------------|--|--|
| Publication:      | EAST WEEK MAGAZINE                               | The Outlook Magazine                           |
|                   | 東周刊  | 新視線  |
| Title of Entry:   | Imported fresh chickens become invisible killers | ҮОНЈІ ҮАМАМОТО                                 |
|                   | to Hong Kong people                              | 山本耀司   |
|                   | 揭病雞來源地 輸港鮮雞變隱形殺手                                 |  |
| Award Recipients: | 攝影師:張恩偉  | Mr Douglas Ho Kah Joon                         |
|                   |  |  |
| Judge Comment:    | The photos have well captured the potential risk | The photos are very successful in bringing out |
|                   | of the avian flu at its origin.                  | the personality and temperament of fashion     |
|                   |  | designer Yohji Yamamoto in his more relaxed    |
|                   |  | moments.                                       |

Honorable Mention



The Scoop Award

Group A

Category cancelled

Group B

| Publication:      | South China Morning Post  | South China Morning Post   |
|-------------------|---|--|
| Title of Entry:   | Snowden breaks cover  | Zhou Yongkang  |
| Award Recipients: | Lana Lam  | Staff reporters  |
| Judge Comment:    | This series embodies the idea of a scoop, with most of the world's media scrambling to cite or match the initial story. The SCMP did a fine job following up with other stories of interest from and about Snowden. | The SCMP has doggedly advanced this story ahead of the competition, maintaining its place as a must read for China watchers. |

## Group C

Judge Comment:

| Publication:      | Apple Daily                                   | Business Today                       |
|-------------------|---|--------------------------------------|
|                   | 香港蘋果日報  | 今周刊                                  |
| Title of Entry:   | Series on the conflict of interests of senior | Deadly artificial food               |
|                   | officials of Development Bureau in North East | 要命恐怖食材                               |
|                   | New Territories Development Plans             |                                      |
|                   | 發展局高官新界東北利益衝突系列                               |                                      |
| Award Recipients: | 林偉聰、韓耀庭、袁柏恩                                   | LEE, CHIEN - HSING; LINDA, LIN; HSU, |
|                   |   | CHIUNG – WEN                         |

Through perseverance and with meticulous

attention to detail, the enterprising reporters

have managed to piece together an expose

which sent shocks through Hong Kong's

political system.

Award for Excellence

The comprehensive and investigative reporting

prompted authorities to take immediate action.

have helped raise public awareness and



**Excellence in Investigative Reporting** 

## Group A

| Award for Excellence | Honorable Mention |
|----------------------|-------------------|
|                      |                   |

| Publication:      | Bloomberg News                                      | Reuters   |
|-------------------|---|---|
| Title of Entry:   | Tech's Hidden Costs                                 | The persecution of Myanmar's minority Muslims   |
| Award Recipients: | Cam Simpson, Melissa Pozsgay and Flynn              | Jason Szep and Andrew R.C. Marshall             |
|                   | McRoberts   |   |
| Judge Comment:    | An important and well researched look at the        | An impressive look at a dangerous practice of   |
|                   | realities behind the division of labour in a global | piracy-for-ransom in a remote area of           |
|                   | economy, and the price that workers in Asia pay     | Southeast Asia, as well as a finely illustrated |
|                   | for to produce the tech devices that power the      | look at the phenomenon of Buddhist-Muslim       |
|                   | modern world.                                       | relations in Myanmar, seldom portrayed in       |
|                   |   | western media and chronicled here in rich       |
|                   |   | detail.   |

## Group B

| Publication:      | Phnom Penh Post                            | The Bangkok Post                       |
|-------------------|--|--|
| Title of Entry:   | Giving more than 100%                      | Rampage at Ramkhamheang                |
| Award Recipients: | Reporter: David Boyle                      | Piyaporn Wongruang, Chaiyot            |
|                   |  | Yongcharoenchai and Nattha Thepbamrung |
| Judge Comment:    | David Boyle's close examination of records | Impressively detailed reconstruction   |
|                   | shows in a black-and-white way just how    |  |
|                   | prevalent voter fraud is, or could be, in  |  |
|                   | Cambodia.                                  |  |

|                   | Award for Excellence                             | Honorable Mention                             |
|-------------------|--|---|
| Publication:      | Ming Pao   | Apple Daily                                   |
|                   | 明報   | 香港蘋果日報  |
| Title of Entry:   | Former ICAC Chief Scandal Exposed                | Series on the conflict of interests of senior |
|                   | 揭發前廉政專員湯顯明醜聞                                     | officials of Development Bureau in North East |
|                   |  | New Territories Development Plans             |
|                   |  | 發展局高官新界東北利益衝突系列                               |
| Award Recipients: | 偵查組  | 林偉聰、韓耀庭、袁柏恩                                   |
| Judge Comment:    | Great investigative reports that helps safeguard | Good investigative pieces which unveil facts  |
|                   | the rule of law and clean government, which are  | that change the debate between development    |
|                   | amongst the core values of Hong Kong.            | and conservation of rural areas in HK         |



## Journalist of the Year

## Group A

#### Award for Excellence

| Publication:      | The Associated Press                              |
|-------------------|---|
| Award Recipients: | Todd Pitman                                       |
| Judge Comment:    | He has an eye for fine detail and a sensitivity   |
|                   | well attuned to the nuances of his subjects in    |
|                   | these two different circumstances of suffering    |
|                   | and turmoil, the Filipino typhoon and the attacks |
|                   | on Muslims in Myanmar.                            |

Group B

Category cancelled

Group C

Category cancelled



**About SOPA** 

The Society of Publishers in Asia (SOPA) was founded in 1982 to promote excellence in journalism and best practices across all local and regional publishing platforms in Asia Pacific. SOPA is a not for profit organisation based in Hong Kong and represents international, regional and local media companies in Hong Kong and around Asia. It also hosts the prestigious annual SOPA Awards for Editorial Excellence to set world-class benchmarks for journalism in Asia.

For further information, please contact:

Ms. Cherry Chan

**SOPA Secretariat** 

Tel: +852 3589-9778

Email: mail@sopasia.com